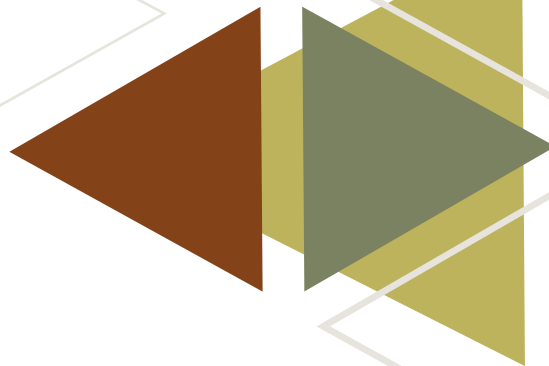


The Third Strategic Plan

AZM3 | 2025
2030





AZM3

From Knowledge to Impact



Message from the Dean

It is with great pride and a deep sense of responsibility that I present the Third Strategic Plan of the Faculty of Human Sciences and Design (Azm3: 2025–2030).

This plan represents not only a strategic document, but also a shared vision shaped by the dedication, expertise, and aspirations of our faculty members, staff, students, and partners. Building on our rich history and aligned with King Abdulaziz University's strategic plan and Saudi Vision 2030, Azm 3 reflects my strong belief in the transformative power of applied education, research, and innovation. Together, we commit to nurturing academic excellence, generating impactful knowledge, and strengthening our sustainable engagement with society and the labor market.

I am confident that, through collective effort and purposeful leadership, this plan will guide our faculty toward a more influential, innovative, and enduring future.

Dean

Prof. Nahla Mahmoud Gahwaji



- ▶ Introduction
- ▶ The Faculty of Human Sciences and Design
- ▶ What we do now?
Sustainable impact and institutionalization
- ▶ Vision - Mission - Values
- ▶ The Third Strategic Plan AZM3
 - Strategic Pillars
 - Strategic Objectives
 - Performance Indicators
 - Initiatives

AZM3

2025-2030

Introduction

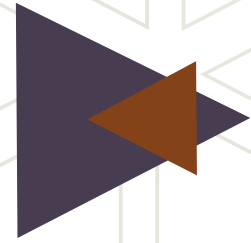
Based on the Faculty of Human Sciences and Design's commitment to its pioneering role as an applied faculty concerned with qualifying distinguished cadres in fields that serve the needs of society and the labor market, the faculty's third strategic plan, Azm3 (2025-2030 AD), came to represent a qualitatively new phase of development and excellence, as an extension of what was achieved in previous plans, and in line with the university's strategic plan and the Kingdom's Vision 2030.

This plan was prepared within a framework of integration and is based on three main pillars: Academic excellence, Research and innovation, and Sustainable impact on the real world, aiming to improve the quality of applied academic programs, strengthen the system of scientific research and creativity, and expand the circle of positive impact of the outputs at the local and international levels.

These foundations are based on a system of values that frame the faculty's work and guide its path, namely: impact, sustainability, and innovation, to be its compass towards

achieving leadership and enhancing its effective presence in the fields of science, knowledge, and community service.

This plan represents an ambitious road map, formulated in a participatory spirit with the faculty's employees and partners, to steadily guide its steps towards a more influential, creative and sustainable future.



The Faculty of Human Sciences and Design

The Faculty of Human Sciences and Design was established in (1401 AH) as a division within the Faculty of Economics and Administration under the name Home Economics, and it became an independent faculty by the Royal Decree in (1435 AH).

With the issuance of the Royal Decree to restructure the faculty and change it to the Faculty of Human Sciences and Design in the year (1441 AH), the visual identity was prepared and inaugurated with the approval of His Excellency the President of the University in the year (1442 AH). The Faculty of Human Sciences and Design is one of the first colleges and is unique in that it is one of the applied scientific faculties at King Abdulaziz University, which combines the promotion of professional, research and applied skills that concern the family and society, as it continuously and diligently seeks to improve and develop academic programs and the outcomes of the educational process

The faculty's programs also aim to graduate distinguished cadres with scientific, professional, applied, and research skills by providing a stimulating environment for learning and creativity, to graduate competencies with skills that meet the requirements of the labor market, through investing in human capital, and building innovative community partnerships to create diverse opportunities in the labor market.

The Faculty offers 12 specialized academic programs in accordance with quality standards and academic accreditation, emanating from six scientific departments for the undergraduate and postgraduate levels (Master's, Doctorate).

According to the following:

✦ The Early Childhood Department offers:

- Bachelor's degree in Early Childhood Education
- Master of Education /Early Childhood - 5 tracks (Teaching and Learning /Educational Leadership /Giftedness and Geniuses /Learning Difficulties in Early Childhood)

✦ The Food and Nutrition Department offers:

- Bachelor of Science/Food and Nutrition
- Master of Science/Food and Nutrition (Nutritional Sciences)

✦ The Fashion and Textile Department offers:

- Bachelor of Science (Fashion and Textile Technology)
- Bachelor of Fashion Industry (people with severe hearing impairment)
- Master of Science(Fashion and Textile.Fashion Design/Apparel Manufacturing tracks)
- PhD (Clothing and Textile. Fashion Design/Clothing Manufacturing Tracks)

✦ The Family Sciences Department offers:

- Bachelor of Science/Family Sciences
- Bachelor of Science/Family Media
- Master of Science/Family Sciences

✦ The Interior Design and Furniture Department offers:

- Bachelor of Science/Interior Design and Furniture
- Master of Science/Interior Design and Furniture. space design

✦ Department of Islamic Arts (work is underway to develop academic programs)

✦ Research centers and laboratories

The Faculty is keen to establish specialized applied research centers that contribute to providing consulting services and training students, researchers, and faculty members through:

- The Center for Childhood Studies, which is supervised by the Early Childhood Department.
- Sadl Lab, which is supervised by the Fashion and Textile Department.

What we do now?

Sustainable Impact and Institutionalization

The Faculty of Human Sciences and Design continues its journey towards excellence, and this has been reflected in pioneering achievements that include strengthening its institutional position, confirming its intellectual leadership and activating its community participation.

Institutional status (local - international)

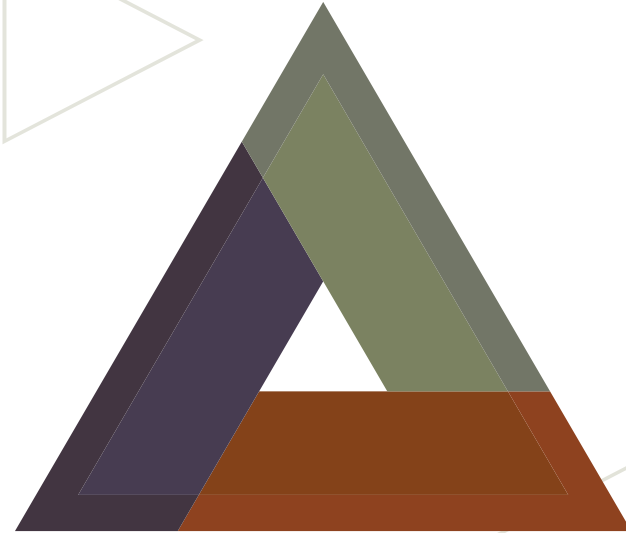
- 38th place in Asia in the field of Arts and Design (2024 QS classification).
- A regional leader in the fields of human sciences and design.
- 6 academic programs at the bachelor's level obtained local academic accreditation.
- 6 postgraduate programs obtained local academic accreditation.

Intellectual leadership and community participation

- Organizing the Three-Minute Thesis (3MT) competition for graduate students at the faculty, KAU, and Saudi university levels, so that it was the first Saudi university to represent the international award at the local level.
- Effective participation in exhibitions and events to present the learning outcomes of academic programs in line with the requirements of the labor market.
- Concluding more than 28 partnerships and agreements with international and local entities, universities, and bodies to enhance societal impact.

The Third Strategic Plan

Values



Impact - Innovation - Sustainability

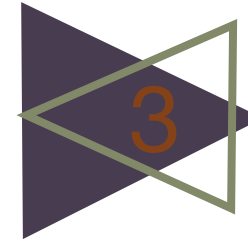
Vision

A global leading faculty that contributes to improving the quality of life through innovative education, research excellence, and meaningful community impact.

Mission

To drive excellence in education, innovative research, sustainable development, and real-world impact, leading to positive change across interdisciplinary programs

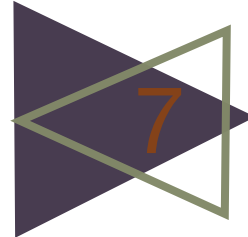
AZM3 
The Third Strategic Plan
2025 - 2030



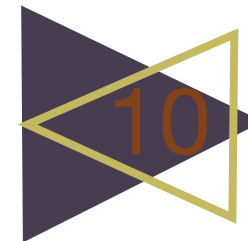
Strategic Pillars



Strategic Objectives



Performance Indicators



Initiatives

First Pillar



Academic Excellence

Impact



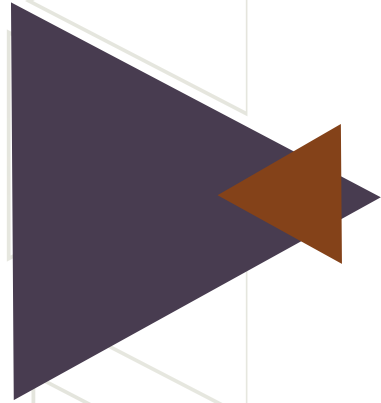
Strategic Objectives



Performance Indicators



Initiatives

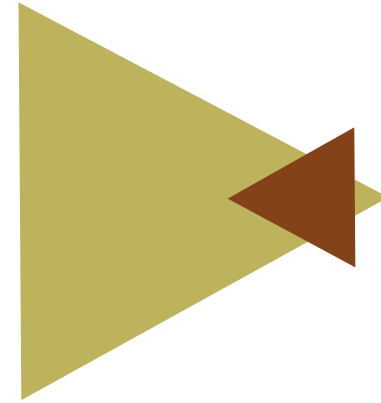


The First Goal

Achieving Academic Excellence Aligned
with Labor Market Needs

Performance Indicators

- ▶ Average score for evaluating the faculty's performance in developing academic program plans
- ▶ Graduate Employment Rate



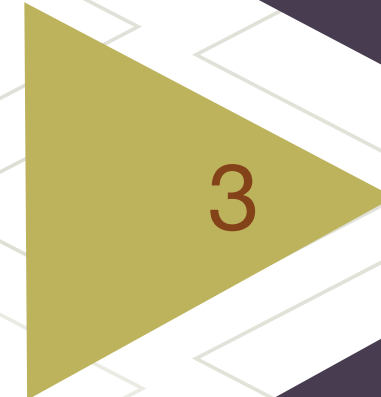
Initiatives

- ▶ Developing and launching General and Paid Programs
- ▶ Academic programs accreditation (local and international)
- ▶ Enhancing Students' Professional Preparatio

The Second Pillar



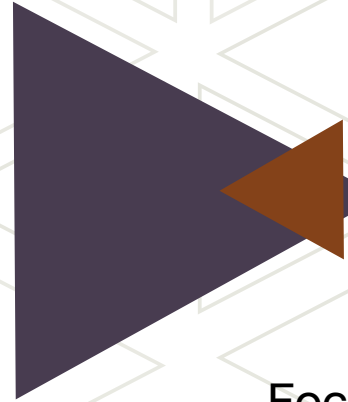
Strategic Objectives



Performance Indicators



Initiatives



The Second Goal

Focusing on Research, Development,
and Innovation Priorities



Performance Indicators



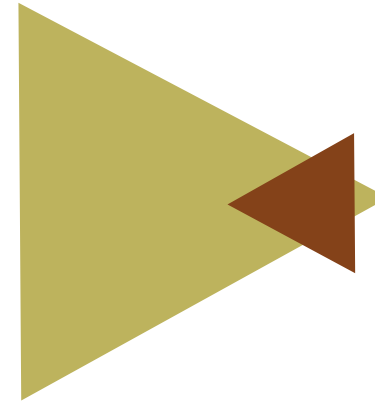
Number of Research Projects
Funded Externally



Number of High-Impact Leading
Research Papers



Number of Patents and Innovations



Initiatives



Establishing a Leading Research
Center



Launching Research Excellence
Platforms



Promoting distinguished scientific
publishing

The Third Pillar

Sustainable Impact on
the Real World

Sustainability



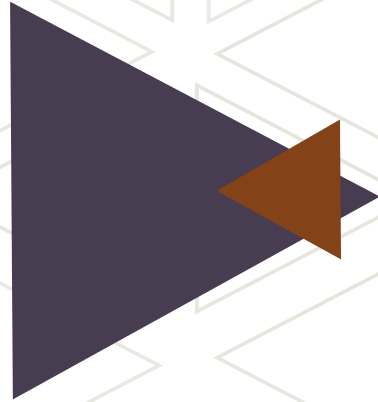
Strategic Objectives



Performance Indicators



Initiatives



The Third Goal

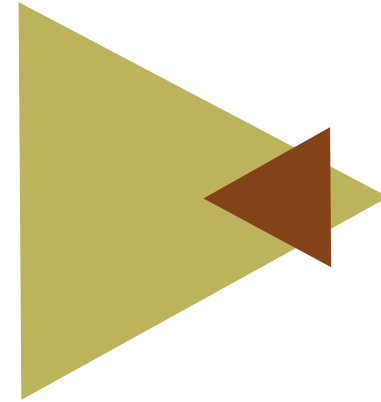
Achieving Positive Impact on Society



Performance Indicators



Number of Impactful Activities Contributing to Sustainable Development Goals



Initiatives



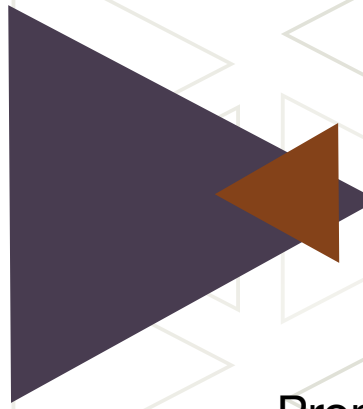
Leveraging Sustainable Collaboration Agreements



Enhancing the Faculty's Positive Image



Organizing the Annual Exhibition for Academic Programs' Learning Outcomes



The Fourth Goal

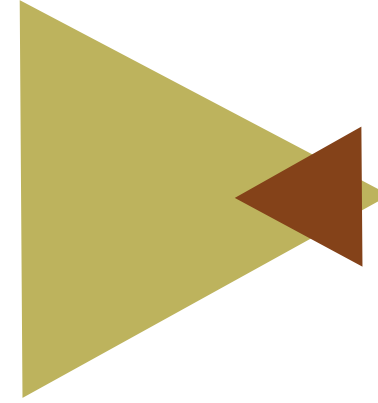
Promoting Financially Sustainable Practices



Performance Indicators



Number of Sustainable Collaboration Agreements and Memorandums of Understanding



Initiatives



Diversifying Sustainable Resource Sources

Preparation and Design

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▶ **Hatheel Salem Arab**

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2030

Strategic Planning Unit

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2025

