

King Abdulaziz University

FACULTY OF ENGINEERING - RABIGH STRATEGIC PLAN 2025-2030

"تعليم يسهم في دفع عجلة الاقتصاد"



- 1 Faculty of Engineering Rabigh, In Numbers
- 2 Strategy Mapping Process
- 3 Our Values
- Strategy evaluation and analysis models
- Faculty of Engineering Perspectives
- **5.1** Financial Perspective

- 5.2 Stakehloders Perspective
- 5.3 Internal Processes
 Perspective
- 5.4 Learning and Growth Perspective
- Responsibility Assignment Tool
- Risk and Crisis
 Management Plan

CONTENT



869 Students



Bachelor programs



Faculty members



G. Master programs



Administrative staff



E. Master programs



Scholarships



Classrooms



Lab technicians



30



Departments



Engineering buildings

STRATEGY MAPPING **PROCESS**

















People















Profit/Economy













Environment



STRATEGY MAPPING PROCESS



People

Profit/Economy





تحول نحو مستقبل واعد

Shifting towards a promising future



Vibrant society مجتمع حيوي



Thriving economy اقتصاد مزدهر



Ambitious nation وطن طموح

STRATEGY MAPPING PROCESS



Vision

A leading global university contributing to the realization of the Kingdom's vision.



Promoting Society through Pioneering Educational and Research Excellence.



Academic excellence التميز الأكاديمي



Social impact الأثر المجتمعي



Institutional sustainability الاستدامة المؤسسية



Research, innovation, and entrepreneurship

البحث والابتكار وريادة الاعمال

STRATEGY MAPPING PROCESS



Vision

To be a leading Faculty in engineering education, scientific research, and innovation, contributing to the achievement of the Kingdom's vision

Mission

The Faculty of Engineering in Rabigh strives for excellence by offering internationally accredited academic programs in various engineering fields that enhance best practices in engineering professions among its graduates. This contributes to achieving the Kingdom's vision, sustainable development goals, and meeting the needs of the labor market and community through scientific research, innovation, entrepreneurship, and partnerships with industrial sector institutions and government bodies.





Excellence

Striving for the highest standards in education, research, and service.



OUR VALUES

Ni Po

Nimbleness

Being quick and flexible in responding to new challenges and opportunities.

H

Humility

Valuing teamwork and recognizing the contributions of others.

A

Accountability

Taking responsibility for our actions and outcomes.

N

Novelty

being creative and unique.

C

Collaboration

Working together to achieve common goals and share knowledge.



Evolution

The gradual development and growth.



STRATEGY EVALUATION AND ANALYSIS MODELS



Faculty of Engineering Perspectives	Strategic Objectives
Financial Perspective	Secure Financial Sustainability and Optimize Resources
Stakeholders Perspective	Boost students competencies
	Build long term strategic partnership with Industry
	Community Engagement
Internal Processes Perspective	Improve Academic programs and advisory system
	Improve Research outcomes
	Improve Internal Operations Efficiency "IOE"
Learning and Growth Perspective	Strengthen Faculty Professional Growth
	Establish an Innovation & entrepreneurship environment
	Developing Performance and outcomes of Laboratories and research centers

FACULTY STRATEGIC OBJECTIVES

FINANCIAL PERSPECTIVE



Secure Financial Resources Community Engagement programs and mprove Research Efficiency "IOE"

research centers

1. Financial Perspective

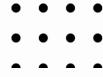


1.1 Secure Financial Sustainability and Optimize Resources



Total funds received from industry in SAR

1.1.1 DEVELOP INDUSTRY SPONSERING PROGRAMS





Secure Financial Engagement Efficiency "IOE"

1. Financial Perspective

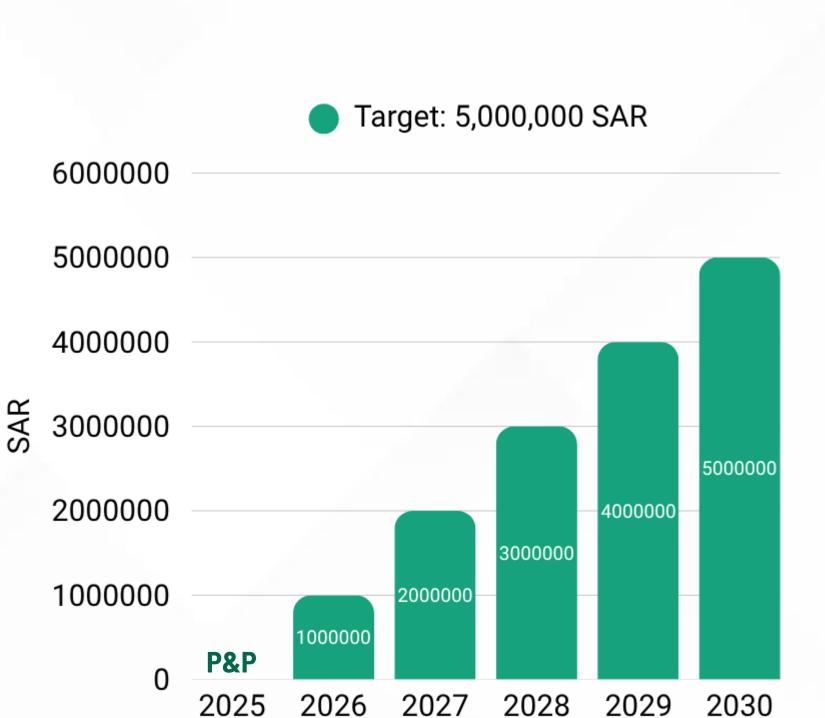


1.1 Secure Financial Sustainability and Optimize Resources



Total revenue received from services and projects in SAR

1.1.2 ENGAGE IN CONSULTATION SERVICES AND PUBLIC PROJECTS



Secure Financial Engagement programs and mprove Research Efficiency "IOE"

research centers

1. Financial Perspective

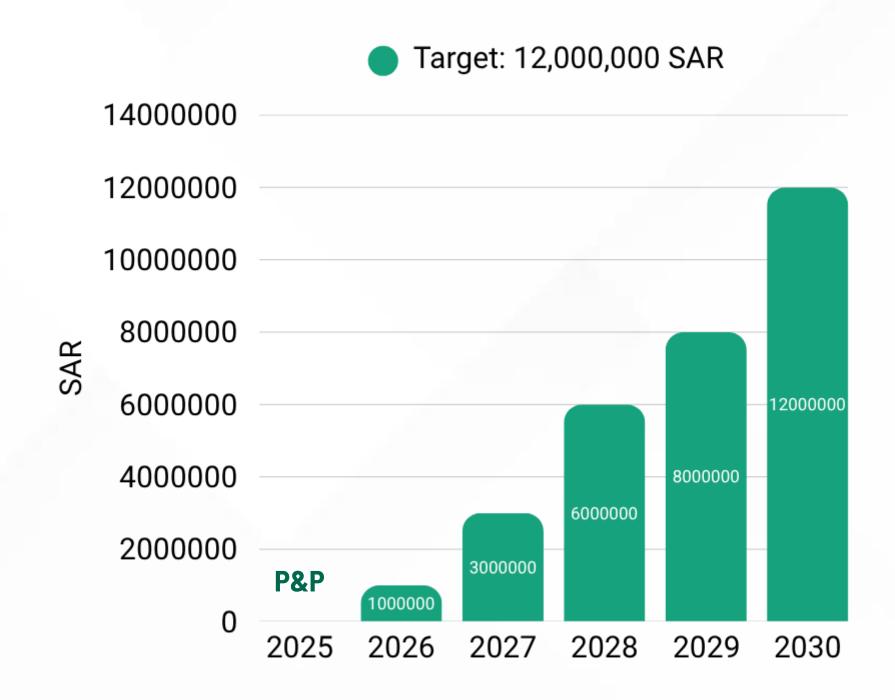
1.1.3 CREATE AND RUN PAID PROGRAMS. I.E. DIPLOMA, MASTERS PROGRAMS



1.1 Secure Financial Sustainability and Optimize Resources



Total revenue generated by programs in SAR



Secure Financial Resources Community Engagement programs and mprove Research Efficiency "IOE"

research centers

1. Financial Perspective



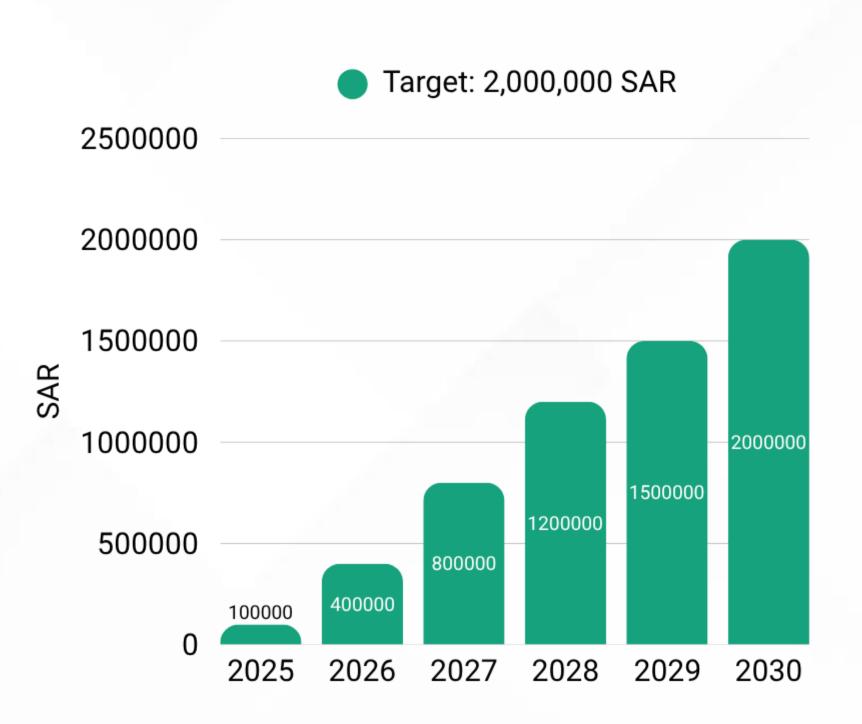
1.1 Secure Financial Sustainability and Optimize Resources



Total funds in SAR

1.1.4 ACTIVELY PARTICIPATE IN FUNDED RESEARCH





Secure Financial Engagement programs and

1. Financial Perspective



1.1 Secure Financial Sustainability and Optimize Resources



Cost per student in SAR

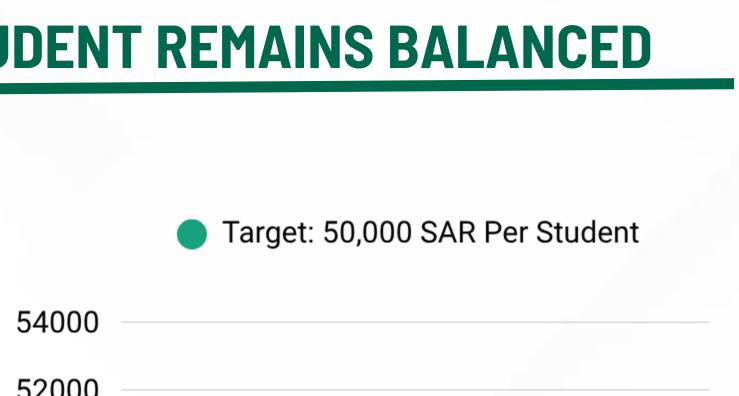
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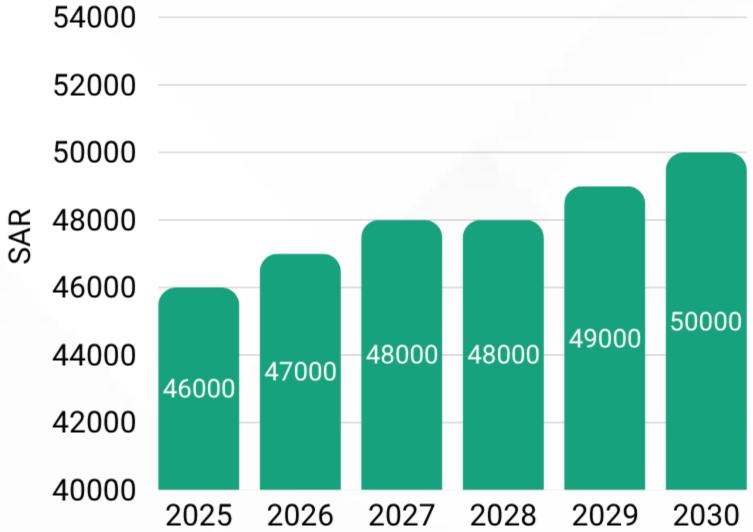
44,500 SAR

ВМ

40,000 - 90,000 SAR

1.1.5 ENSURE ANNUAL COST PER STUDENT REMAINS BALANCED







STAKEHOLDERS PERSPECTIVE

Financial Perspective Secure Financial
Sustainability and
Optimize
Resources

Boost students competencies

Stakeholders Perspective Build long tern strategic partnership wit Industry

> Community Engagement

Improve Academi programs and advisory system

Internal Processes

Improve Research outcomes

Improve Interna Operations Efficiency "IOE"

Strengthen Faculty
Professional
Growth

earning and Growth

Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective



2.1 Boost Students Competencies



Percentage of students passing Jahizia/Exit Exam



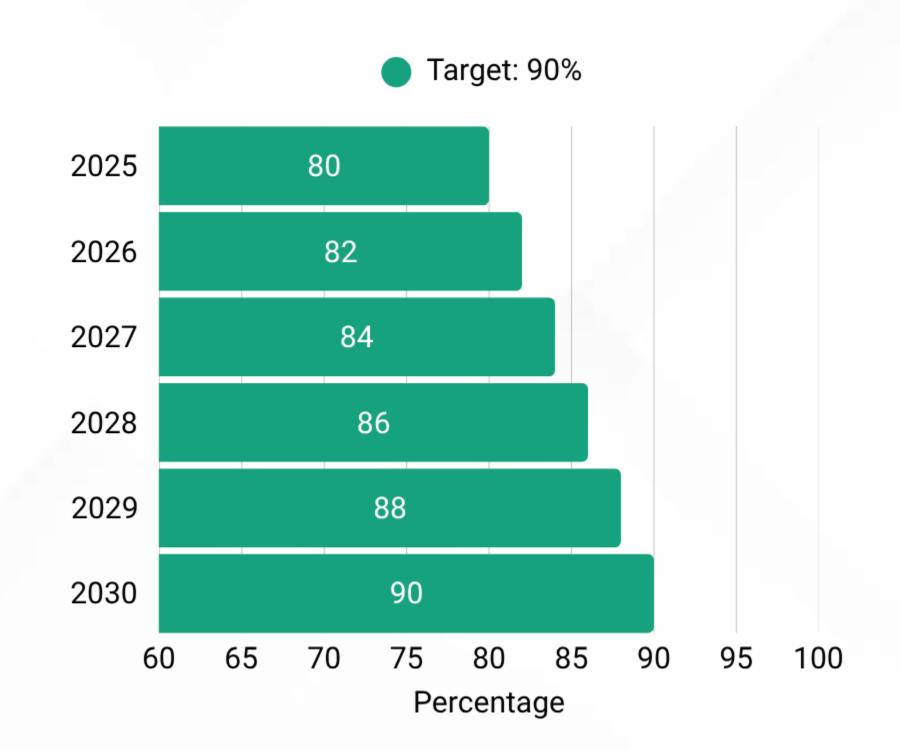
79%



68%

2.1.1 ENHANCE GRADUATING STUDENT PERFORMANCE "GSP"





Financial Sustainability and Optimize

Boost students competencies

Stakeholders Perspective strategic
partnership with
Industry

Community Engagement

Improve Academic programs and advisory system

Internal Processes

Improve Research outcomes

Improve Interna Operations Efficiency "IOE"

Strengthen Faculty
Professional
Growth

Establish an

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Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective





2.1 Boost Students Competencies



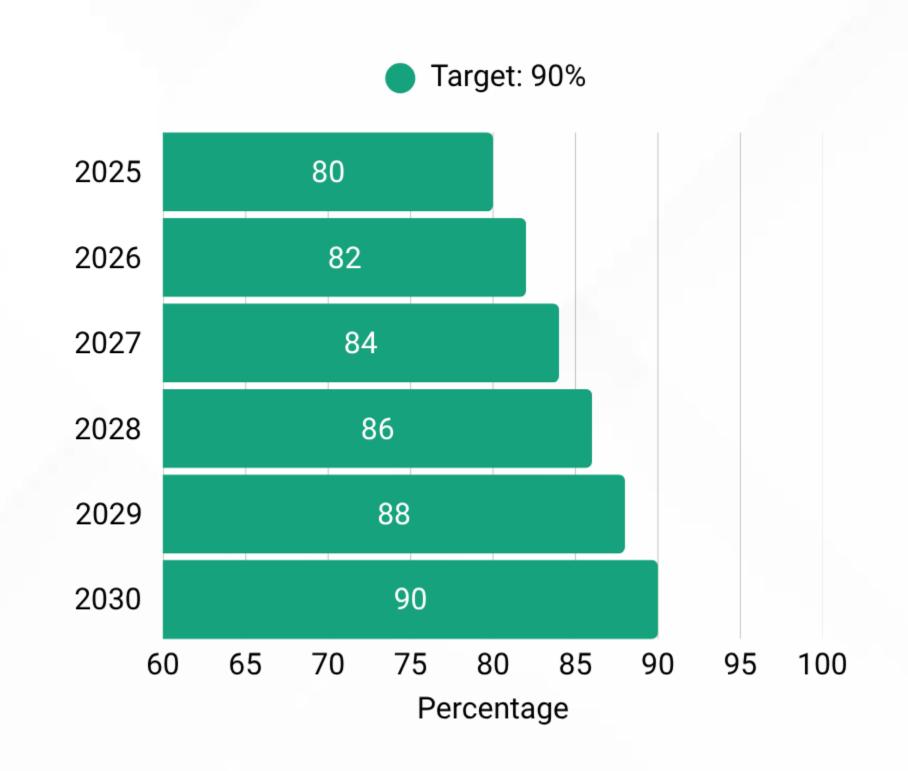
Employment rate within 1st year of grad.



80%



90%



Financial Perspective Secure Financial Sustainability and Optimize Resources

Boost students competencies

Stakeholders Perspective Build long term strategic partnership wit

> Community Engagement

Improve Academ programs and advisory system

Internal Processes

Improve Research

Improve Interna Operations Efficiency "IOE"

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Growth

Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective



2.1 Boost Students Competencies

KPI

Annual Student faculty ratio



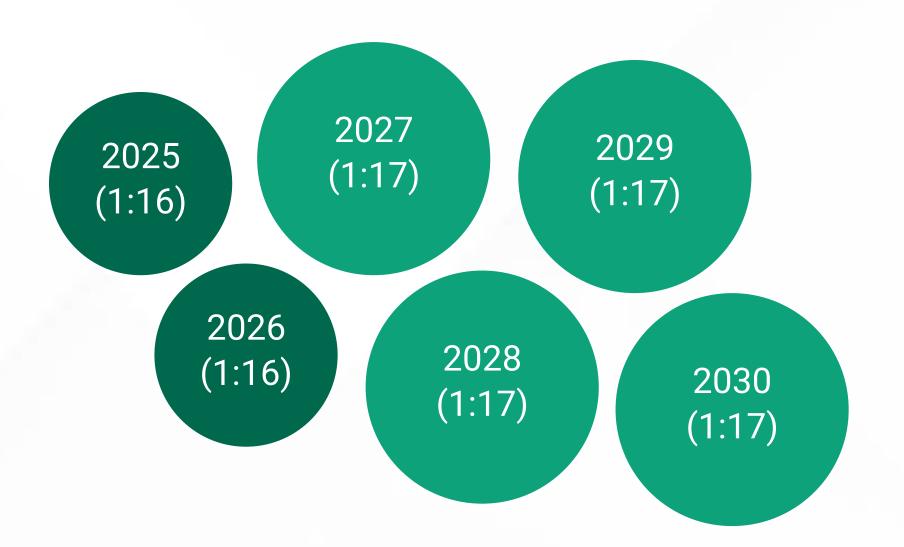
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2.1.3 MAINTAIN STUDENT FACULTY RATIO "SFR" (1:?) WITHIN APPROVED RATIO





Financial Sustainability and Optimize Resources

Boost student competencies

Stakeholders Perspective Build long term strategic partnership with Industry

> Community Engagement

Improve Academi programs and advisory system

Internal Processes

Improve Researd outcomes

Improve Internations
Operations
Efficiency "IOE

Strengthen Facu Professional Growth

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Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective

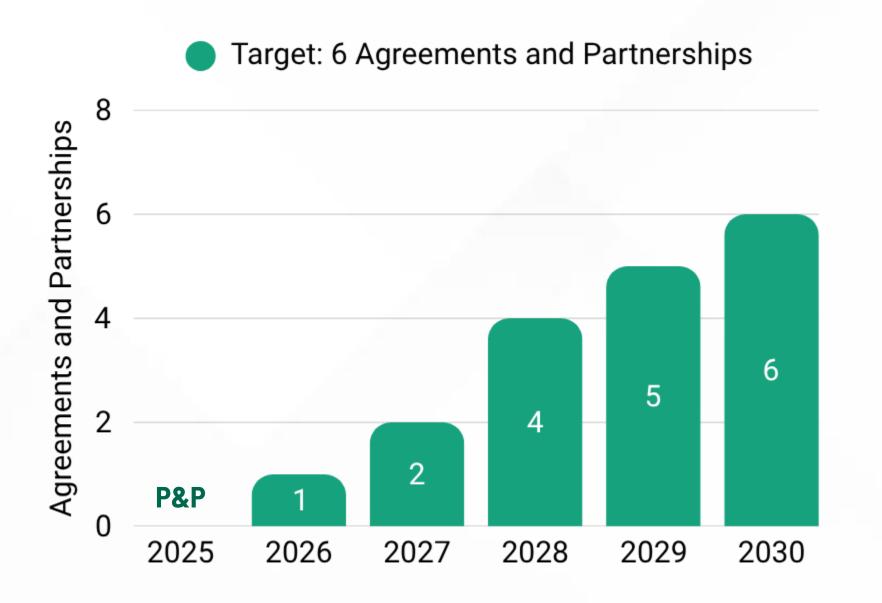


2.2 Build long-term
Strategic Partnership
with Industry



Number of active agreements and partnerships

2.2.1 STRENGTHEN INDUSTRY COLLABORATION AND ESTABLISH LONG TERM STRATEGIC PARTNERSHIPS



Engagement

Secure Financial

2. Stakeholders Perspective



2.2 Build long-term
Strategic Partnership
with Industry

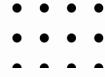


Number of services provided to industry annually



10

2.2.2 EXPAND SERVICES PROVIDED TO INDUSTRY





Financial Ferspective Secure Financial Sustainability and Optimize Resources

Boost students competencies

Stakeholders Perspective Build long term strategic partnership with Industry

Community Engagement

programs and advisory system

Improve Research outcomes

Improve Interna Operations Efficiency "IOE"

Strengthen Faculty Professional Growth

earning and Growth

Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective



2.3 Community Engagement



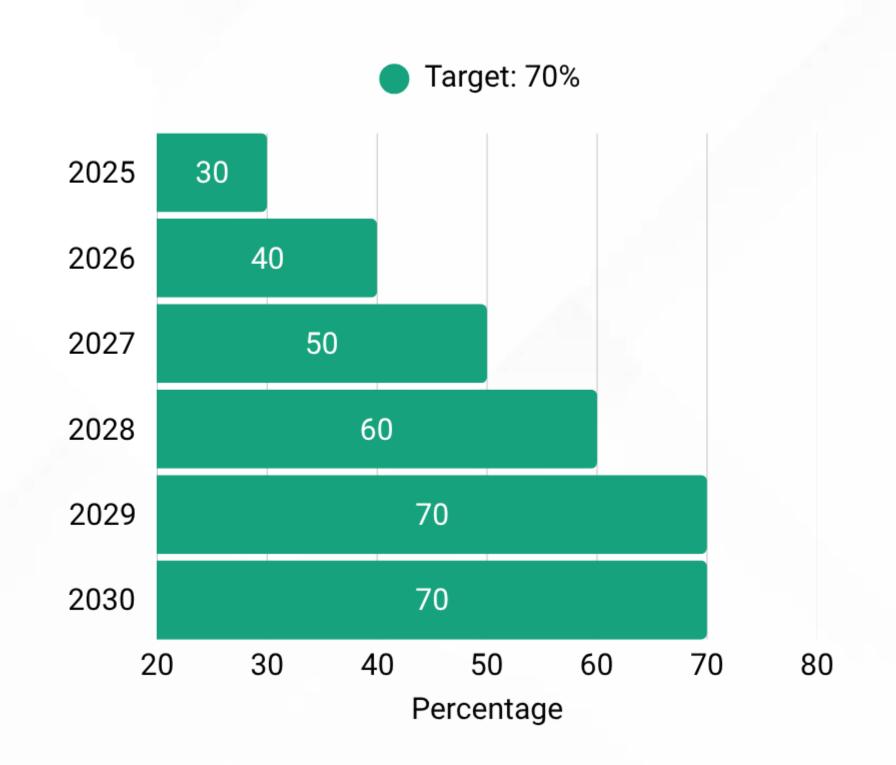
Alumni event attendance rates



30%

2.3.1 ENHANCE ALUMNI RELATIONS AND NETWORKING





Secure Financial

Stakeholders Perspective

Community Engagement

programs and

Operations Efficiency "IOE"

research centers

2. Stakeholders Perspective



2.3 Community **Engagement**

KPI

Total number volunteer hours



200

2.3.2 EXPAND SERVICES PROVIDED TO LOCAL COMMUNITY





Secure Financial
Financial
Sustainability and
Optimize

Boost student

Stakeholders Perspective Build long terr strategic partnership wi

> Community Engagement

ad

Improve Research

Improve Internations
Operations
Efficiency "IOE

Strengthen Facul Professional

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Developing
Performance and
outcomes of
Laboratories and
research centers

2. Stakeholders Perspective

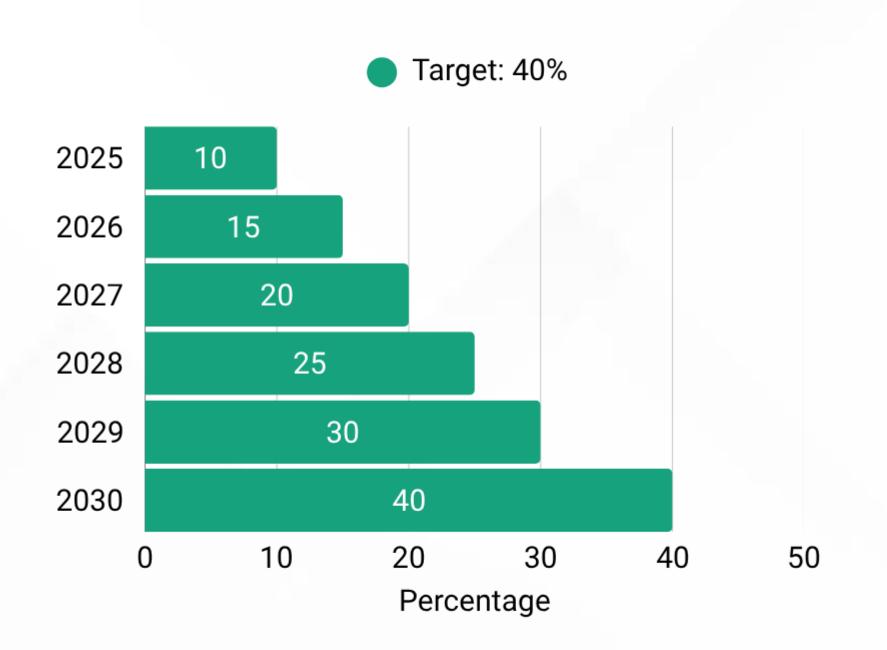


2.3 Community Engagement

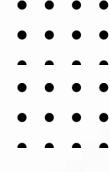


Percentage of projects contribute to improvement of local community

2.3.3 ENGAGE AND PARTICIPATE IN INITIATIVES AND PROJECTS THAT BENEFIT THE LOCAL COMMUNITY



INTERNAL PROCESSES PERSPECTIVE



Financial Perspective Perspective Resources

Boost students competencies

Stakeholders Perspective strategic partnership with Industry

Community Engagement

Improve Academic programs and advisory system

Internal Processes Perspective

Improve Intern

Efficiency "IOE"

outcomes

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Developing
Performance and
outcomes of
Laboratories and
research centers

3. Internal Processes Perspective



3.1 Improve Academic programs and advisory system



Percentage of updated programs

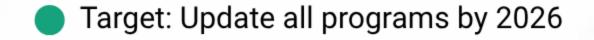


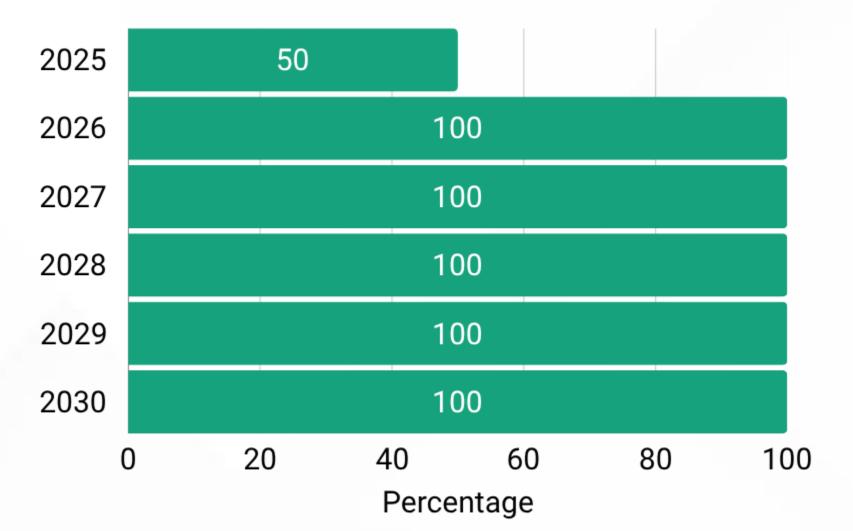
Current curriculum



Top 10 global engineering programs

3.1.1 REVISE AND UPDATE CURRICULUM





Financial
Perspective
Continuous Secure Financial
Sustainability and
Optimize
Resources

Boost students competencies

Stakeholders Perspective Build long term strategic partnership with Industry

Community Engagement

Improve Academ programs and advisory system

Internal Processes Perspective

mprove Resea outcomes

Improve Internations
Operations
Efficiency "IOE"

Strengthen Facu Professional Growth

earning and Growth

entrepreneurship environment

outcomes of Laboratories and research centers

3. Internal Processes Perspective



3.1 Improve Academic programs and advisory system



Number of programs available for females

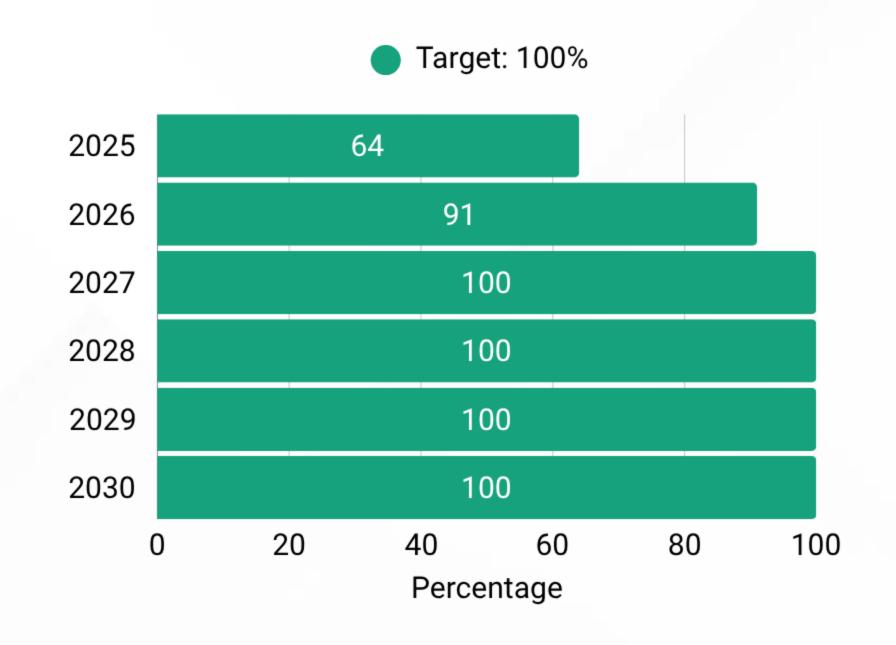


33%



100% of programs are available for males/females

3.1.2 BOOST DEPARTMENTAL PREPRATION AND RESOURCES TO ACCOMMDATE FEMALES IN OFFERED PROGRAMS



Financial Perspective Continuous Secure Financial Sustainability and Optimize Resources

Boost students competencies

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Engagement

Improve Academic programs and advisory system

Internal Processes Perspective

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Improve Interna Operations Efficiency "IOE"

Strengthen Faculty
Professional
Growth

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Performance and
outcomes of
Laboratories and
research centers

3. Internal Processes Perspective



3.1 Improve Academic programs and advisory system



Percentage of students graduating on time



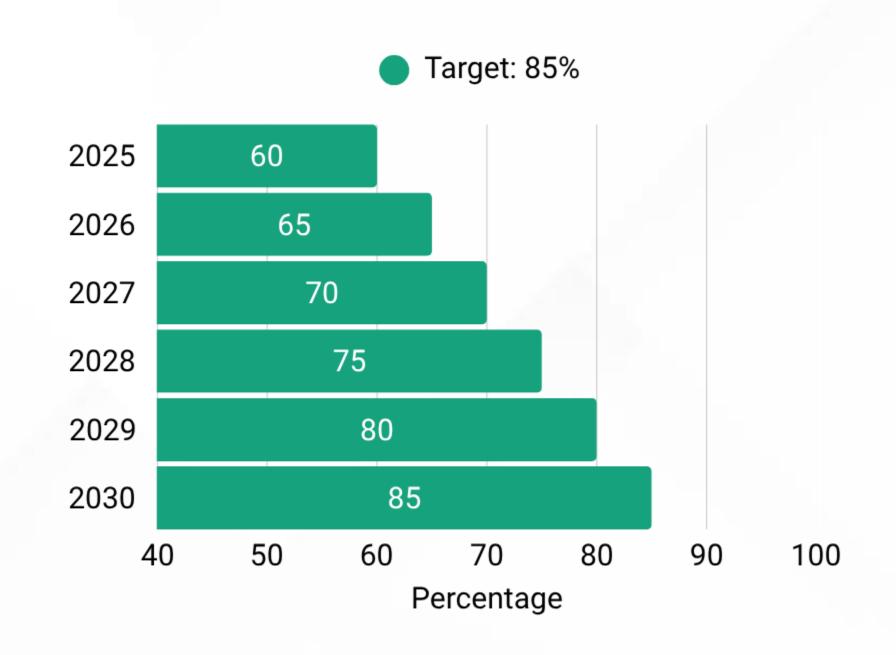
60%



88%

3.1.3 ANALYSE AND IMPROVE ADVISORY SYSTEM





Financial Perspective Secure Financial Sustainability and Optimize Resources Boost students competencies Stakeholders Perspective Build long term strategic partnership with Industry

Improve Academi programs and advisory system

Engagement

Internal Processes Perspective

> Improve Interna Operations Efficiency "IOE"

prove Research

outcomes

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Developing
Performance and
outcomes of
Laboratories and
research centers

3. Internal Processes Perspective



3.1 Improve Academic programs and advisory system

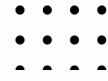


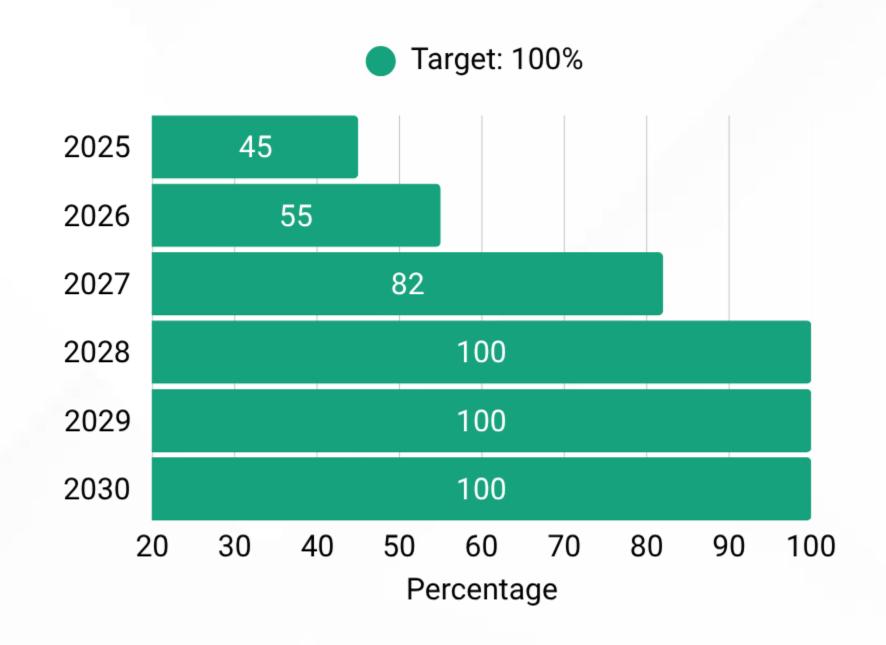
Number of accredited programs



5 BSc Programs are currently ABET-accredited

3.1.4 ACHIEVE ACCREDITATION FOR ALL QUALIFIED PROGRAMS





Financial Perspective Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement Improve Academi programs and advisory system

Processes
Perspective

Strengthen Facul

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Developing Performance and outcomes of Laboratories and research centers

3. Internal Processes Perspective



3.2 Improve Research Outcomes



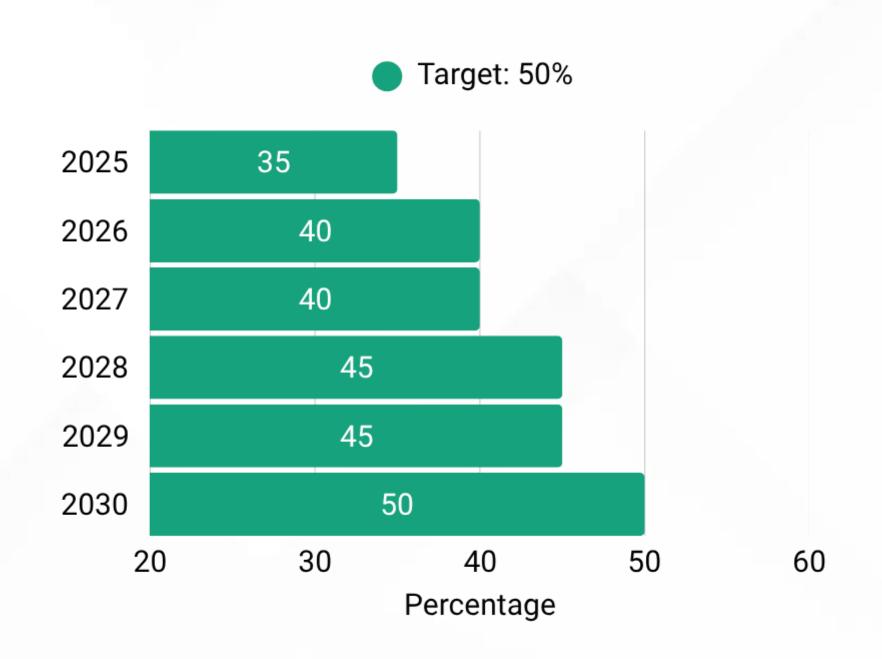
Percentage of publications in top 10% of WoS



35%

3.2.1 ENHANCE QUALITY OF PUBLICATIONS





Financial Perspective Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement

Internal Improve Research outcomes erspective

Improve Into

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Developing
Performance and
outcomes of
Laboratories and
research centers

3. Internal Processes Perspective



3.2 Improve Research Outcomes

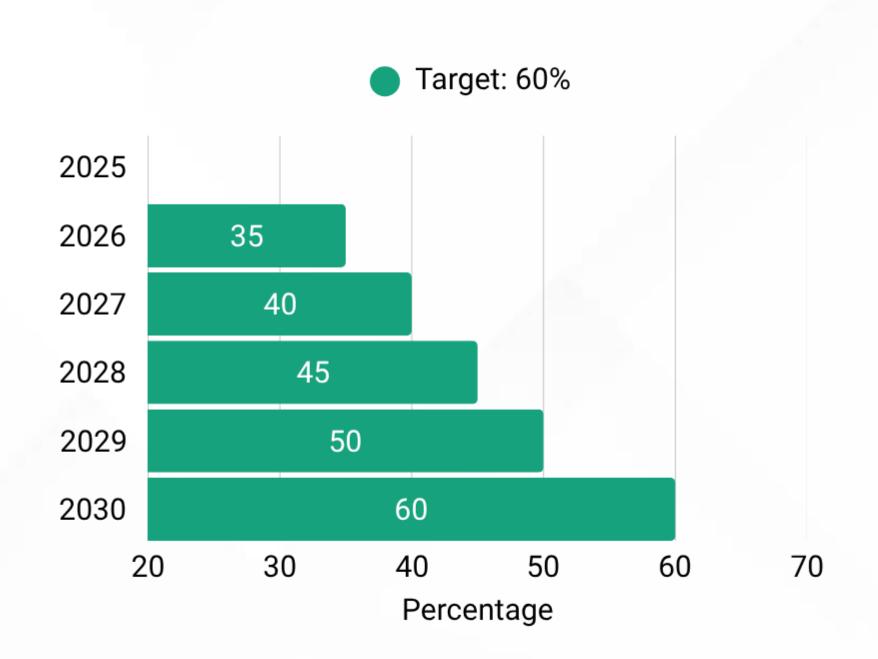


Percentage of publications aligned with national priority



60%

3.2.2 FOCUS ON AND ALIGN RESARCH OUTPUT WITH THE NATIONAL PRIORITY



Secure Financial Engagement programs and Improve Research Efficiency "IOE"

3. Internal Processes Perspective



3.2 Improve Research Outcomes



Number of total published papers



130



350

3.2.3 STEADY INCREASE IN NUMBER OF PUBLISHED PAPERS PER YEAR, REACHING 300 BY 2030



Financial
Sustainability and
Optimize
Resources

Boost students competencies

Stakeholders Perspective

> Community Engagement

programs and advisory system

Processes
Perspective
Improve Research outcomes

Improve Interna Operations Efficiency "IOE"

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Developing
Performance and
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Laboratories and
research centers

3. Internal Processes Perspective

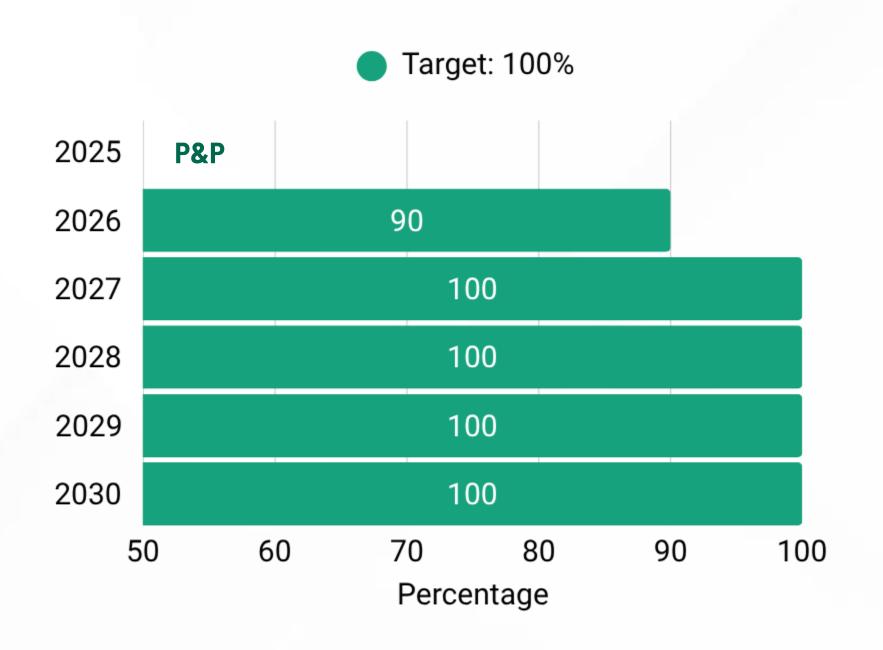


3.3 Improve Internal Operations Efficiency "IOE"



Percentage of users actively utilizing the system within the organization

3.3.1 ESTABLISH AN AI-POWERED PERFORMANCE MANAGEMENT AND DECISION SUPPORT SYSTEM



Secure Financial

Engagement

programs and

prove Research

outcomes

Processes

Perspective

Perspective

3.3 Improve Internal



Percentage of documents and internal operations processed

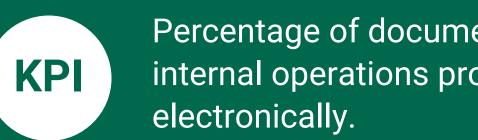


80%

3. Internal Processes

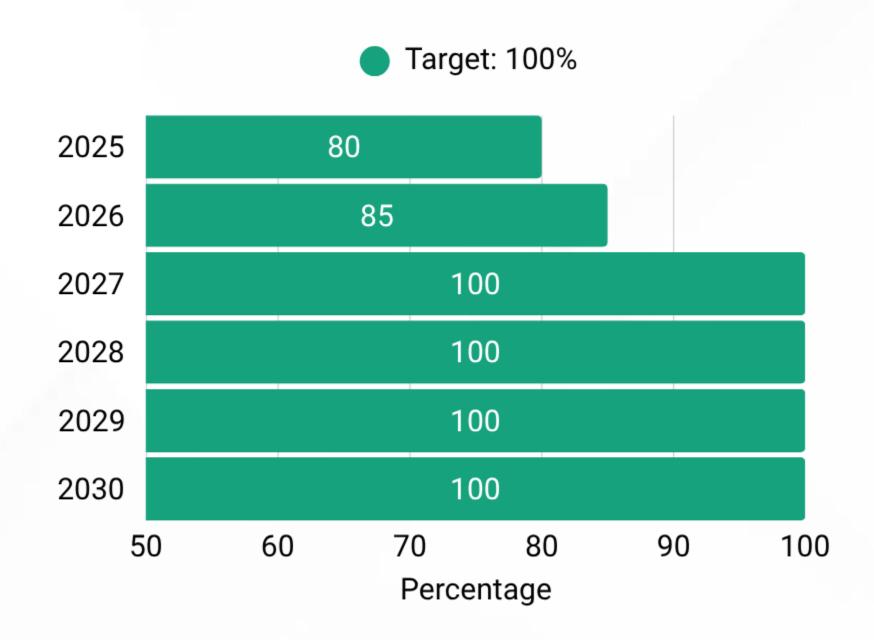


Operations Efficiency "IOE"

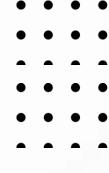




3.3.2 ACHIEVE 100% ELECTRONIC **DOCUMENTATION BY 2030, DIGITAL TRANSFORMATION**



LEARNING AND GROWTH PERSPECTIVE



Secure Financial Engagement

programs and

Establish an

4. Learning and Growth Perspective



4.1 Strengthen Faculty **Professional Growth**



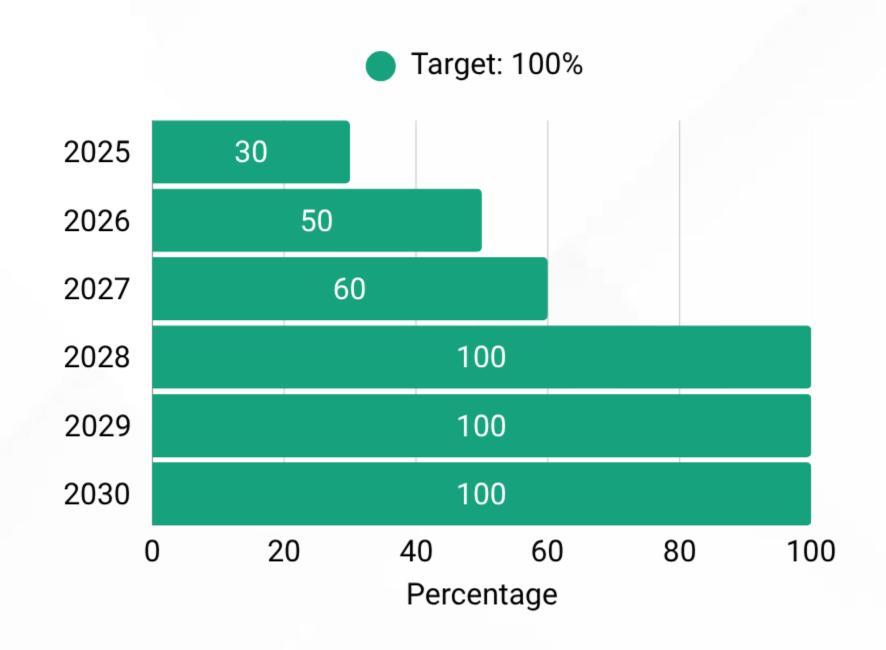
Percentage of faculty enrolled in at least one development opportunity in a year



30%

4.1.1 PLAN COMPREHENSIVE **FACULTY TRAINING PROGRAMS**





Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement

programs and advisory system

Internal Processes Perspective

> Improve Intern Operations Efficiency "IOE

Improve Research

Professional Growth

Establish an

environment

earning and Growth Perspective

Developing
Performance and
outcomes of
Laboratories and
research centers

4. Learning and Growth Perspective



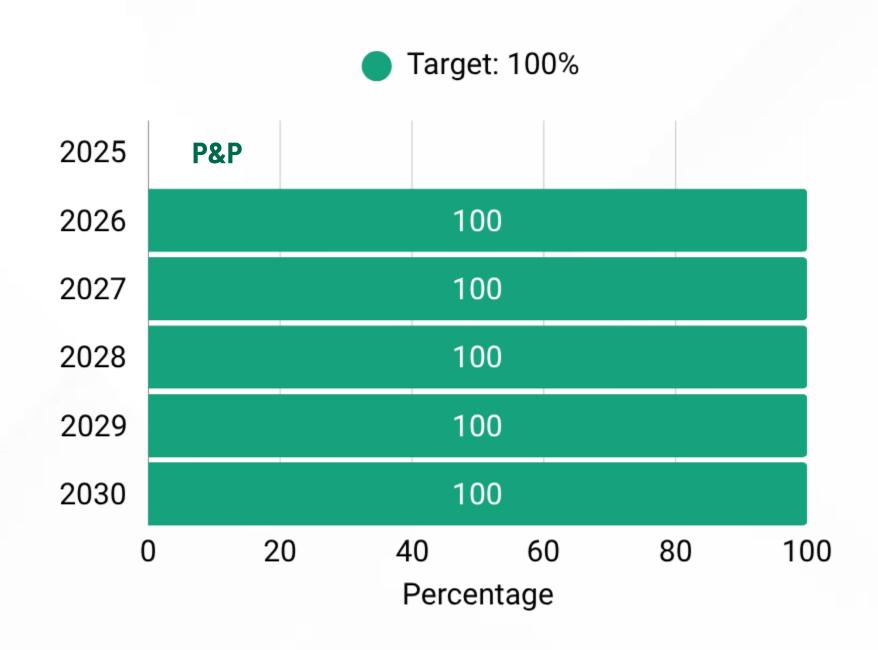
4.1 Strengthen Faculty Professional Growth



Percentage of new faculty paired with mentors

4.1.2 ESTABLISH MENTORSHIP PROGRAMS





Financial Perspective Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement Improve Academi programs and

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Improve Internations
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Establish an

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Learning and Growth Perspective

> Developing Performance and outcomes of Laboratories and

4. Learning and Growth Perspective



4.1 Strengthen Faculty Professional Growth

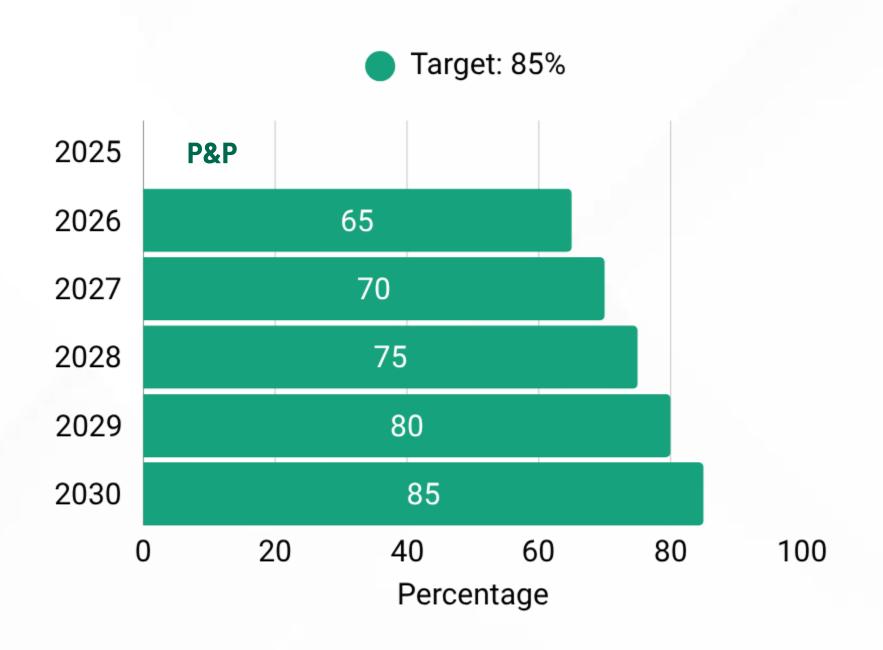


Percentage of achieved performance rate



85%

4.1.3 CONDUCT ANNUAL FACULTY AND ADMINSTRATIVE PERFORMANCE EVALUATION



Secure Financial

Engagement

and Growth Perspective



4.2 Establish an



Number of ideas achieve above 70% on market readiness scale

4. Learning

Innovative & Entrepreneurship Environment



4.2.1 EMPOWER STUDENTS **INNVOATIVE IDEAS, AND** PREPARE IT TO GO TO MARKET



Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term

Build long term strategic partnership with

Community Engagement

programs and advisory syster

Internal Processes Perspective

mprove Resear outcomes

Improve Interna Operations Efficiency "IOE

Strengthen Facu Professional Growth

earning and Growth Establish an Innovation & entrepreneurship environment

Developing
Performance and
outcomes of
Laboratories and
research centers

4. Learning and Growth Perspective



4.2 Establish an Innovative & Entrepreneurship Environment



Host at least 4 awareness events per year

4.2.2 HOST AND CONDUCT MULTIPLE GUEST SPEAKERS AND ENTEREPRENURES TO RAISE AWARENESS TO OUR STUDENTS



Secure Financial

Engagement

4. Learning and Growth Perspective



4.2 Establish an **Innovative & Entrepreneurship Environment**



Number of patents registered (Patents)

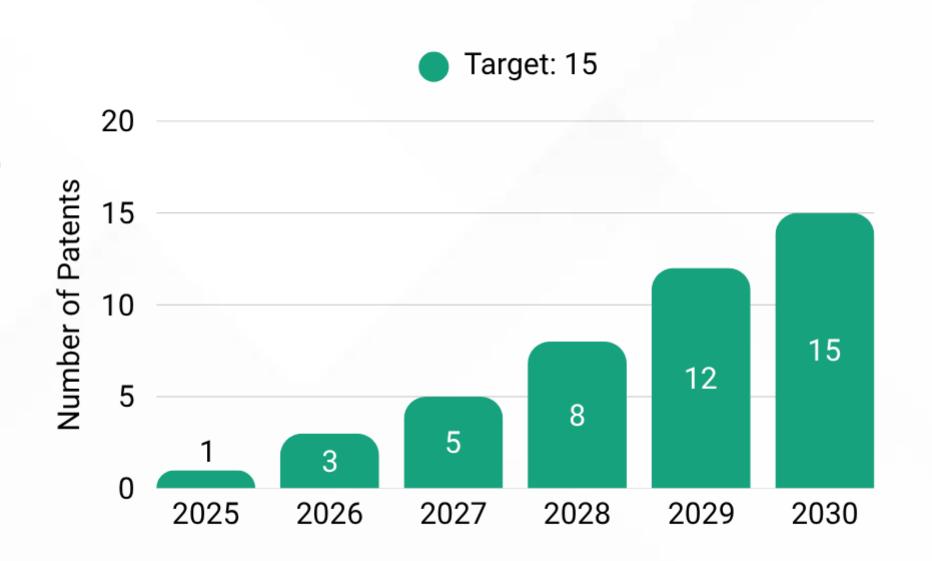


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4.2.3 ENHANCE AWARENESS AND PROMOTE PATENT REGISTRATION **AMONG FACULTY AND STUDENTS TO SUPPORT INNOVATION AND** PROTECT INTELLECTUAL PROPERTY



Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement Improve Academi programs and advisory system

Efficiency "IOI

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> Developing Performance and outcomes of Laboratories and research centers

Establish an

4. Learning and Growth Perspective



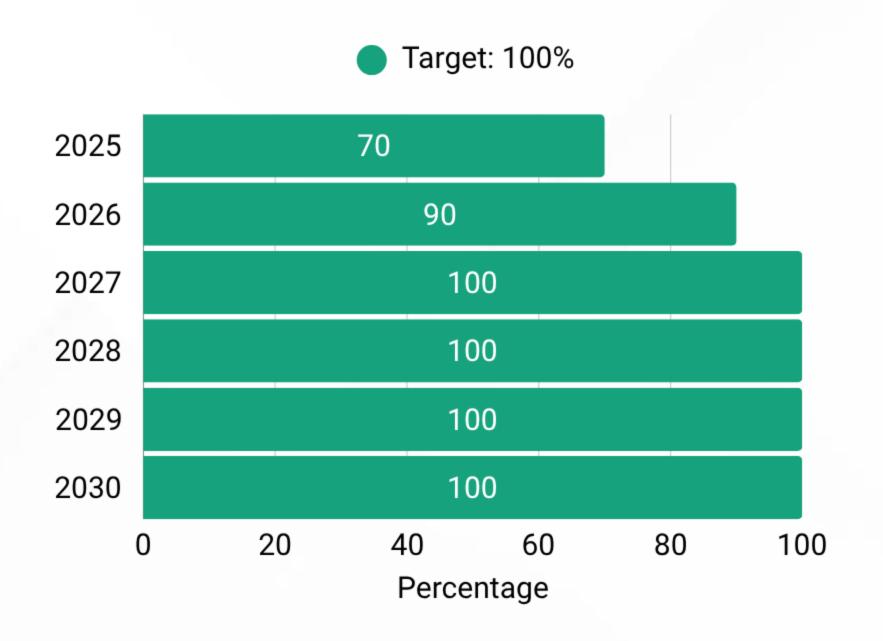
4.3 Developing
Performance and
outcomes of
Laboratories and
research centers



Lab Utilization percentage



4.3.1 ELEVATE LABORATORY STANDARDS FOR MATERIALS, EQUIPMENT, TOOLS, AND MAINTENANCE



Financial Perspective Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement Improve Academic programs and advisory system

Internal Processes erspective

Improve Interna

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Strengthen Fac Professiona Growth

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4. Learning and Growth Perspective



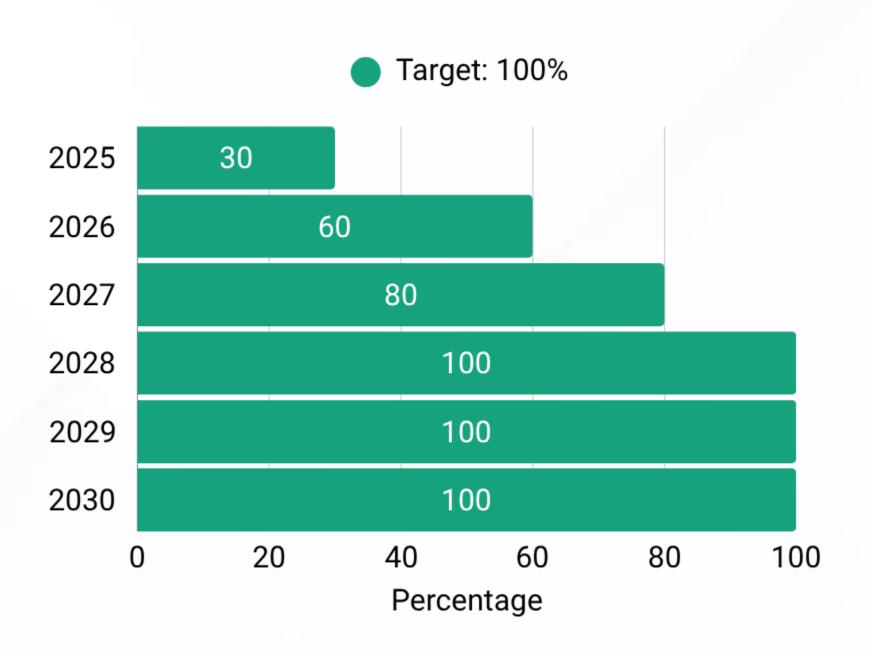
4.3 Developing
Performance and
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Laboratories and
research centers



Number of labs served by technicians



4.3.2 FULFILL THE COLLEGE'S REQUIREMENTS FOR LABORATORY TECHNICIANS



Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement

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programs and
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Improve Intern Operations Efficiency "IOE

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Developing
Performance and
outcomes of
Laboratories and
research centers

4. Learning and Growth Perspective



4.3 Developing
Performance and
outcomes of
Laboratories and
research centers



Obtain ISO 45001 & ISO 17025

4.3.3 STRENGTHEN SAFETY AND QUALITY REQUIREMENTS IN LABORATORIES

TARGET: ISO CERT.



Secure Financial Sustainability and Optimize Resources Boost students competencies Build long term strategic partnership with Industry Community Engagement

program advisory s

Internal Improve rocesses outcomes

Improve Intern Operations Efficiency "IOE

Grow

Innovation entreprener environments

Developing
Performance and
outcomes of
Laboratories and
research centers

4. Learning and Growth Perspective

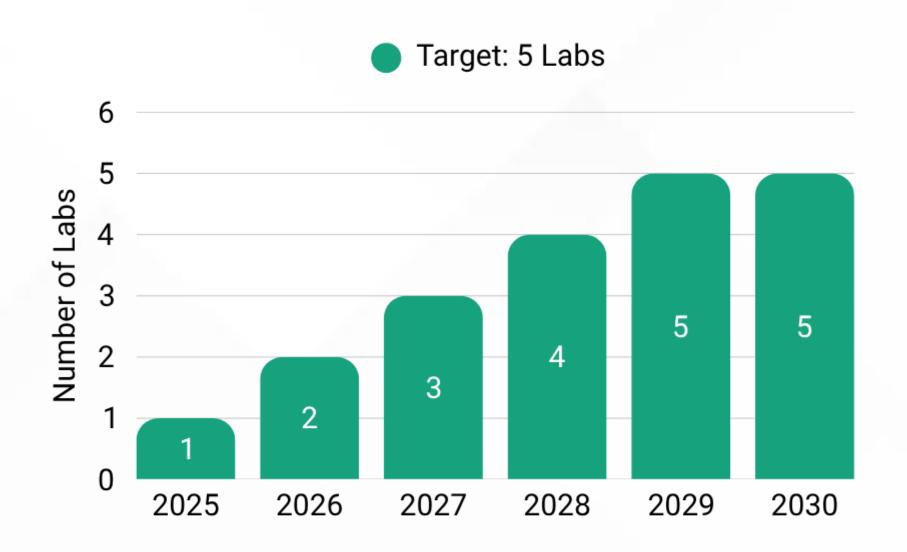


4.3 Developing
Performance and
outcomes of
Laboratories and
research centers



Number of upgraded labs and research centers

4.3.4 UPGRADE 5 KEY LABORATORIES AND RESEARCH CENTERS WITH STATE-OF-THE-ART EQUIPMENT AND TECHNOLOGY, ESTABLISHING I5.0 LABS



::: RESPONSIBILITY ASSIGNMENT TOOL

RACI

Strategic Objective	Faculty Members	HoDs	Curriculum Unit	Labs Unit	Accred. Unit	New : IT unit	Study Plan & Scheduling Unit	Graduate exams Unit	New: Faculty Develp. Unit	Dean	VD EA	VD R&P	VD FS	Student Clubs	Training & Internship unit	nace	New: Community Engagement Unit	Research & Innovation Unit	QA Unit	Admin.	Students
Secure Financial Sustainability and Optimize Resources	С	R	С	С	ı	С	ı	ı	ı	Α	С	С	С	ı	ı	R	R	R	ı	R	ı
2 Boost Students' Competencies	С	R	R	С	R	ı	R	R	ı	ı	Α	С	С	С	С	ı	ı	ı	I	ı	С
Build Long-Term Strategic Partnerships with the Industry	С	R	ı	ı	ı	ı	ı	ı	ı	R	С	R	С	ı	R	A	С	С	ı	С	ı
4 Motivate Community Engagement	С	R	I	ı	I	ı	ı	1	ı	С	R	С	R	R	1	ı	A	С	ı	ı	С
Improve Academic Programs and advisory system	R	A	R	R	R	ı	ı	ı	ı	ı	ı	ı	ı	С	С	ı	ı	С	R	I	С
6 Improve Research outcomes	R	R	С	С	С	ı	I	I	С	ı	I	Α	R	ı	С	R	R	R	1	ı	С
7 Improve Internal Operations Efficiency (IOE)	С	R	I	ı	ı	R	С	I	ı	С	R	R	R	С	ı	С	С	ı	A	R	С
Strengthen Faculty Professional Growth	R	R	R	С	С	R	I	I	A	I	С	С	R	ı	ı	ı	ı	С	I	ı	ı
Establish an Innovative and Entrepreneurship Environment	С	R	I	R	ı	ı	С	I	С	С	R	С	С	С	ı	С	I	Α	I	ı	ı
Developing Performance and outcomes of Laboratories and research centers	С	R	С	A	R	R	ı	I	1	I	С	С	С	С	ı	R	ı	R	С	С	ı

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RISK AND CRISIS MANAGEMENT PLAN :::

Risk/Crisis		Description	Impact	Likelihood	Priority Index	Mitigation Strategies	Response Plan
1	Funding Cuts	Reduction in government or institutional funding.	High	Low	2	Diversify funding sources; apply for grants.	Engage stakeholders; communicate the impact; seek alternative funding.
2	Faculty Turnover	Loss of key faculty members.	High	Low	2	Improve retention strategies; enhance job satisfaction.	Recruit quickly; maintain open communication with remaining faculty.
3	Accreditation Issues	Risk of losing ABET accreditation.	High	Low	2	Regularly review and update curricula; seek feedback.	Develop an action plan to address deficiencies; communicate with ABET.
4	Technological Failures	Breakdown of critical IT systems or infrastructure.	High	Medium	1	Invest in reliable technology; conduct regular maintenance.	Activate IT support; implement backup systems.
5	Weak Industry Partnerships	Limited collaboration with local industries.	Medium	High	1	Strengthen networking; organize partnership events.	Assess current partnerships; actively seek new collaborations.
6	Natural Disasters	Events like floods or earthquakes affecting operations.	High	Low	2	Develop emergency preparedness plans; conduct drills.	Activate emergency response plan; ensure safety of staff and students.
7	Negative Publicity	Poor media coverage affecting reputation.	Medium	Low	2	Maintain positive communication; engage with media.	Prepare crisis communication plan; respond swiftly to concerns.
8	Student Enrollment Decline	Decrease in student applications or enrollment.	High	Medium	1	Enhance marketing efforts; improve program offerings.	Analyze causes; implement recruitment strategies.
9	Regulatory Changes	New regulations impacting operations or funding.	Medium	Medium	2	Stay updated on regulatory changes; engage with policymakers.	Adjust policies and procedures as needed; communicate changes to stakeholders.
10	Health Crises (e.g., Pandemics)	Outbreaks affecting campus operations.	High	Low	2	Develop health and safety protocols; ensure online learning capabilities. SOP	Activate health crisis plan; communicate regularly with staff and students. SOP







SUMMARY

Strategic Objective	Initiatives	KPIs	BL	ВМ	Target	2025	2030
1.1 Secure Financial Sustainability and Optimize Resources	1.1.1 Develop industry sponsering programs	Total funds received from industry in SAR			SAR1,200,000	SAR200,000	SAR1,200,000
	1.1.2 Engage in consultation services and public projects	Total revenue received from services and projects in SAR			SAR5,000,000	P&P	SAR5,000,000
	1.1.3 Create and run paid programs, i.e. paid diploma, masters programs	Total revenue generated by programs in SAR			SAR12,000,000	P&P	SAR12,000,000
	1.1.4 Actively participate in funded Rsearch	Total funds in SAR			SAR2,000,000	SAR100,000	SAR2,000,000
	1.1.5 Ensure annual cost per student remains balanced	Cost per student in SAR	SAR44,500	SAR40,000-90,000	SAR50,000	SAR46,000	SAR50,000
2.1 Boost students competencies	2.1.1 Enhance graduating student performance "GSP"	Percentage of students passing Jahizia/Exit Exam	79%	68%	90%	80%	90%
	2.1.2 Organize career fairs to connect students with employers	Employment rate within 1st year of grad.	80%	90%	90%	80%	90%
	2.1.3 Maintain student faculty ratio "SFR" (1.?) within approved ratio	Annual Student faculty ratio	(1:16)	(1:10)	(1:17)	(1:16)	(1:17)
2.2 Build long term strategic partnership with Industry	2.2.1 Strengthen industry collaboration and establish long term strategic partnerships	Number of active agreements and partnerships			6	P&P	6
	2.2.2 Expand services provided to industry	Number of services provided to industry annually		10	12	P&P	12
2.3 Community engagement	2.3.1 Enhance Alumni Relations and Networking	Alumni event attendance rates	30%		70%	30%	70%
	2.3.2 Expand services provided to local community	Total number volunteer hours	200		2500	500	2500
	2.3.3 Engage and participate in initiatives and projects that benefit the local community	Percentage of projects contribute to improvement of local community			40%	10%	40%
3.1 Improve Academic programs and advisory system	3.1.1 Revise and Update Curriculum	Percentage of updated programs	Current curriculum	Top 10 global engineering programs	Update all programs by 2026	50%	100%
	3.1.2 Boost departmental prepration and resources to accommdate females in offered programs	Number of programs available for females	33%	100% of programs are availble for males/females	100%	64%	100%
	3.1.3 Analyse and improve advisory system	Percentage of students graduating on time	60%	88%	85%	60%	85%
	3.1.4 Achieve accreditation for all qualified programs	Number of accrediated programs	5 BSc Programs are currently ABET-accredited		100%	45%	100%
	3.2.1 Enhance quality of publications	Percentage of publications in top 10% of WoS	35%		50%	35%	50%
3.2 Improve Research outcomes	3.2.2 Focus on and align resarch output with the national priority	Percentage of publications aligned with national priority		60%	60%		60%
	3.2.3 Steady increase in number of published papers per year, reaching 300 by 2030	Number of total published papers	130	350	300		300
3.3 Improve Internal Operations Efficiency	3.3.1 Establish an Al-powered Performance Management and Decision Support System	Percentage of users actively utilizing the system within the organization			100%	P&P	100%
	3.3.2 Achieve 100% electronic documentation by 2030, digital transformation	Percentage of documents and internal operations processed electronically.	80%		100%	80%	100%
	4.1.1 Plan Comprehensive Faculty Training Programs	Percentage of faculty enrolled in at least one development opportunity in a year	30%		100%	30%	100%
4.1 Strengthen Faculty Professional Growth	4.1.2 Establish Mentorship Programs	Percentage of new faculty paired with mentors			100%	P&P	100%
	4.1.3 Conduct annual faculty and administrative performance evaluation	Percentage of achieved performance rate		85%	85%	P&P	85%
	4.2.1 Empower students innvoative ideas, and prepare it to go to market.	Number of ideas achieve above 70% on market readiness scale			6	P&P	6
4.2 Establish an Innovation & entrepreneurship environment	4.22 Host and conduct multiple guest speakers and entereprenures to raise awareness to our students	Host at least 4 awareness events per year			4	P&P	4
	4.2.3 Enhance awareness and promote patent registration among faculty and students to support innovation and protect intellectual property	Number of patents registered (Patents)	3	23	15	1	15
	4.3.1 Elevate laboratory standards for materials, equipment, tools, and maintenance	lab utilization percentage	70%		100%	70%	100%
Developing Performance and outcomes	4.3.2 Fulfill the college's requirements for laboratory technicians	Number of labs served by technicians	30%		100%	30%	100%
4.3 of Laboratories and research centers	4.3.3 Strengthen safety and quality requirements in laboratories	Obtain ISO 45001 and ISO 17025	0		ISO cert.	P&P	
	4.3.4 Upgrade 5 key laboratories and research centers with state-of-the-art equipment and technology, establishing I5.0 labs	Number of upgraded labs and research centers					

