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>>> Dean's Message

Praise be to God, Lord of the worlds, who bestowed upon us a blessing and made it a way for him to be the beginning and elevation of human status in this world, and the path of a paradise as wide as the heavens and the earth.

Based on the university's strategic plan (2022-2025 ambition), seeking innovation and prosperity, and in line with the Kingdom's 2030 vision, the second strategic plan of the College of Applied Medical Sciences (investor 2023-2025) was launched to keep pace with successive developments in the educational, health and research sectors to contribute to societal upgrading through Preparing competencies that meet the national needs in the field of medical sciences.

Within the framework of the university's transition to a new university system to achieve its independence, the Faculty was keen to have a vision oriented towards a shift to knowledge investment, building the capabilities and capabilities necessary to achieve transformation through a promising strategic plan that paves the way for the college to achieve its future ambitions.

It gives me great pleasure to extend my sincere thanks to the experienced leadership of the university for their unlimited support, and to all those in charge and participants in preparing the strategic plan for the college.

And I ask God Almighty to help us to provide the best and achieve what our university and our kingdom aspire to. He is capable of that, and success is only from God.

Dean of the Faculty of Applied Medical Sciences

Dr. Ahmed Abdullah Alghamdi



The Faculty of Applied Medical Sciences was established in the month of Sha'ban in the year 1424 AH, under the direction of the Custodian of the Two Holy Mosques, to transform the Allied Medical Sciences Program within the Faculty of Medicine and Medical Sciences into an independent faculty in the Medical Centers of King Abdulaziz University in Jeddah. The Faculty of Applied Medical Sciences was established with the aim of fulfilling the community's need for qualified graduates in various therapeutic, preventive, and rehabilitative fields, in order to maintain a high level of advanced health services and to rise to the level of scientific and technical progress in the health fields in general.

With the constant pursuit of development and excellence, and in order to achieve a prominent position among health colleges, the college has adopted a culture of strategic planning as a methodology and process that helps the college move from its current situation to its desired future within the framework of the new university system, in line with the King's University plan (2022-2025 ambition) to achieve the Kingdom's Vision 2030.

We are pleased to present to you the strategic plan (Investor 2023-2025) and its future vision, which states that we will be a model for knowledge investment in applied medical sciences. To achieve this vision, four strategic pillars were identified, including academic pioneering, excellence in scientific research and innovation, empowerment of human resources, and financial sustainability. The faculty's strategic plan includes 11 strategic objectives, 45 key performance indicators, and 37 initiatives.

The strategic plan was designed using the KPI Institute model and the balanced scorecard, as follows:

1.Defined the faculty's identity, including its mission and the impact it seeks to achieve, as well as defining the main values and motivators that we believe the college's employees possess, which are reflected in its outputs by transforming these values into capabilities.

Analyzed the internal and external environment and determined the best ways to respond to rapid changes and utilize them to achieve the best performance.

3. Determined the future vision and strategic pillars.

4.Formulated strategic objectives for each strategic pillar in the main perspectives of the balanced scorecard.

5.Developed key performance indicators for the strategic objectives, as well as initiatives.
6.Collected data for the strategic plan from the faculty's employees, students, and stakeholders from the local community, using questionnaires, official meetings, communications, workshops, and personal interviews.

Finally, we extend our sincere thanks and appreciation to the members of the Strategic Plan Committee, as well as to everyone who contributed to building the plan (Investor 2023-2025), including employees, students, and stakeholders.

Strategic Plan - Faculty of Applied Medical Sciences

"May God grant us success."



>> Vision To Be a Model in Knowledge Investment in the Field

of Applied Medical Sciences.

The Faculty of Applied Medical Sciences aims to gradually achieve financial independence and reduce dependence on university spending by investing in education, research, and professional fields. We strive to produce and develop knowledge according to internal and external changes to provide the best educational opportunities for our country's people and contribute to achieving the university's vision (Ambition 2022-2025) and the goals of the Kingdom's Vision 2030.



To promote community health by preparing pioneering graduates in sciences, research, and profession in the Field of Medical Sciences.

The Faculty of Applied Medical Sciences is dedicated to providing exceptional education and training programs in academia, research, and medical practices in various applied medical science specialties. We aim to produce leading graduates who can meet the national needs and contribute to societal improvement through community service.

In the face of rapid change, we believe that focus enables work teams to

achieve goals in alignment with the strategic and operational direction of the

college, within available resources and on time. This reduces the time and

effort work teams spend on tasks not aligned with the college's direction.

(The secret to change is focus)

Our employees are accountable for completing their planned work and taking full responsibility for their performance, decisions, and results. They are also committed to constantly improving the quality of their work to support a positive work environment.

Commitment is at the core of accountability)

We believe that employee motivation contributes to understanding the need for change and developing our way of thinking to achieve excellence and distinction.

(Motivation is an inner force for continuous development)

Sustainability

We believe that sustainability is essential for achieving real and sustainable practices and outcomes across generations.

(Sustainability is a guiding principle and purpose)

Capabilities

We are committed to providing our academic, administrative, research, and community services with the highest level of professionalism.

Professionalism

Quality

Innovation

We are committed to providing academic, administrative, research, and community services in accordance with the highest local and international quality standards.

We value creativity and innovation to add uniqueness and quality to our services.

We strive to provide high-quality services and be a pioneering

leader in the field of applied medical sciences.

Values & Capabilities

Focus helps us to deliver services with professionalism.

A culture of accountability contributes to the quality of our services.

A sense of motivation contributes to the development of innovation and creativity.

A sustainable environment is necessary to achieve a pioneering position.



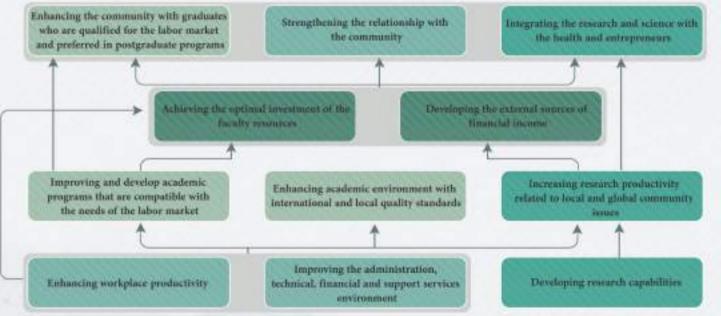
Vision Mission Values Strategic pillars Strategic results Customers Financial Internal process

Learning and growth

To be a model for knowledge investment in Applied medical sciences

Promoting community health by preparing pioneering graduates in sciences and research in the field of Applied Medical Sciences.

Accountability Sustainability Focus Motivation Excellence in research Empowerment of Financial Academic pioneering Sustainability and innovation Human Resources (0) Qualified graduates distinguished research Developing the internal Investment of Human environment that who compete in the Capital financial resources labor market supports innovation



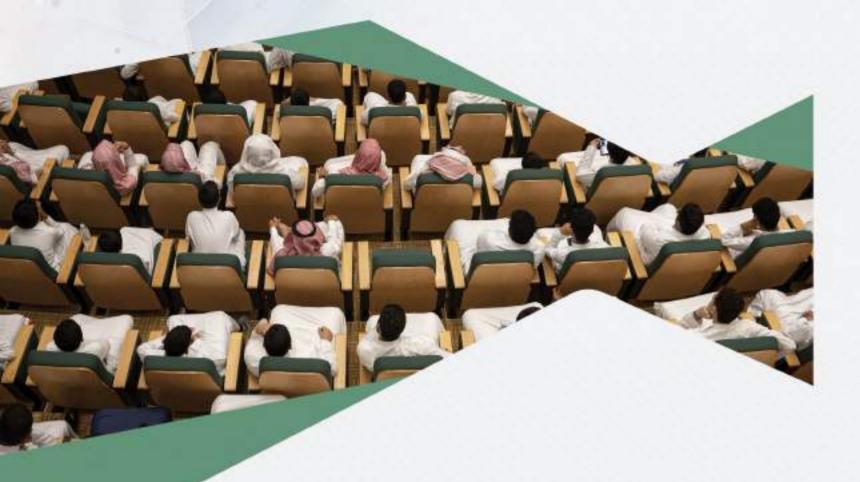


>>> Strategic Pillar 1 : Academic Pioneering
Qualified Graduates who Compete in the Labor
Market

Strategic objective	To enrich the community with graduates who are qualified for the labor market and preferred in postgraduate programs.
Perspective	Customers
Description of the strategic objective	This objective aims to provide the community with competent graduates in science, medical practice, and research who are preferred by the Saudi labor market and local and international postgraduate programs.
Result of the strategic objective	The graduates will be competent in academia, research, and practice, and their performance and achievements should reflect their capabilities.
Executive objectives	 To improve the efficiency of on-campus and virtual teaching and learning practices. To expand medical training opportunities for students. To enhance students' research and innovation skills. To increase the use of artificial intelligence applications and educational technology. To increase student participation in curricular and extracurricular activities that promote personality formation.
KPIs	 1.% employers satisfied with the performance of college graduates. 2.% postgraduate programs satisfied with the level of students. 3.% students who pass the medical license exam. 4.% college graduates employed within a year of graduation.

Strategic objective	To improve and develop academic programs that are compatible with the needs of the labor market.
Perspective	Internal process
Description of the strategic objective	This objective aims to enhance existing academic programs and introduce new programs across various disciplines that align with national needs and are based on statistical predictions of the health workforce for the next five years. This will contribute to the development of 21st-century skills and support the national economy by increasing employment opportunities.
Result of the strategic objective	Academic programs that are compatible with the labor market and contribute to increasing employment opportunities.
Executive objectives	To develop postgraduate programs. To improve academic programs that are align with the aspirations of the renewed labor market and the skills of the 21st century. To develop bachelor's degree programs.
KPIs	1.% adherence to the standards for the improvement and development of academic programs.2.% academic programs aligned with the needs of the labor market.3.# improved academic programs.4.# developed academic programs.

Strategic objective	To enhance the academic work environment with international and local quality standards for higher education.
Perspective	Internal process
Description of the strategic objective	This objective aims to ensure that all scientific departments in the faculty obtain, maintain, and update international and national academic accreditations in accordance with the development plan.
Result of the strategic objective	Academic programs that accredited and recognized locally and internationally.
Executive objectives	To obtain full national academic accreditation for all academic programs. To obtain international accreditation for selected academic programs.
KPIs	1.% adherence to the plan for obtaining local and international accreditations.2.% academic programs that have obtained national accreditation.3.% academic programs with international accreditation.



>>> Initiatives of the First Strategic Pillar Academic Pioneering

 Practitioner Initiative: Activating the annual development program for activities related to teaching and learning practices (such as Blackboard, exams, and effective teaching).

2.Skills Initiative: Creating a skills program to enhance the professional and research competence of students before they graduate.

3.Passing Initiative: Developing end-of-program exams that align with the requirements of the education outcomes of the Saudi Commission for Health Specialties and the attributes of graduates for various faculty specializations.

4.Job Initiative: Developing a plan for graduate employment.

5.We Develop Initiative: Developing the skills of faculty members to adhere to standards and mechanisms for developing and creating programs, improving the standards and mechanisms for measuring and evaluating academic programs and courses, and developing teaching performance.

6.Nawakeb Initiative: Developing efficient and effective program management and planning processes, including studying the extent to which the faculty's current specializations align with the needs of the labor market and society, and creating an action plan to develop programs according to priority based on a survey of future job reports and the needs of the labor market and society.

7.Communication Initiative: Activating communication with graduates and employers to identify the disciplines required for the labor market and improving the practices of advisory councils for academic programs.

8.The Academic Competence Guide Initiative: Creating a guide to unified procedural policies and guides, including their templates for all academic accreditation practices, with mechanisms to ensure their implementation.



>>> Strategic Pillar 2: Excellence in Research and Innovation

A Distinguished Research Environment that Supports Innovation

Strategic objective	To develop research capabilities.
Perspective	Learning and growth
Description of the strategic objective	The objective aims to enhance research capabilities by improving preparation procedures and training, and by refining administrative and organizational procedures for conducting scientific research.
Result of the strategic objective	A supportive environment to conduct scientific research in accordance with quality standards.
Executive objectives	 To increase the number of beneficiaries of specialized workshops in scientific research and ensure their quality. To increase opportunities for students, technicians, and specialists to participate in laboratory experiments and scientific publishing. To activate the central laboratory and improve organizational procedures for its use and maintenance in accordance with laboratory quality standards. To encourage scientific research and increase sources of financial support. To accelerate the acquisition of laboratory needs and devices. To increase participation in international conferences.
KPIs	 % commitment to the research capabilities development plan. % beneficiaries of developing research capabilities. %activation of the central laboratory and development of organizational procedures. %participation of students, technicians, and specialists in laboratory experiments and scientific publishing. # days for laboratory needs delivery. % projects and applied research that have been supported.

Strategic objective	To increase research productivity related to local and global community issues.
Perspective	Internal process
Description of the strategic objective	This objective seeks to increase research productivity with high impact.
Result of the strategic objective	Increase research productivity.
Executive objectives	 To establish specialized and interdisciplinary research groups that support local and global community issues. To increase scientific production published in internationally classified scientific journals (ISI). To comply with the scientific research to the local and international standards.
KPIs	 1,% published research related to local and global issues. 2.% increase in scientific publications in internationally classified scientific journals (ISI) annually. 3.% compliance of scientific research to local and international standards. 4.# innovations and inventions.

Strategic objective	To integrate research and science with the health and private sectors.
Perspective	Customers
Description of the strategic objective	This goal seeks to enhance joint research productivity and transform patents into products that contribute to health, social, and economic development.
Result of the strategic objective	Enhancing joint research productivity with high impact.
Executive objectives	To increase the percentage of joint scientific publications with the health and private sectors. To promote patents and innovations and transform them into commercial products. To develop joint scientific programs with the health and private sectors.
KPIs	 1.% research published with researchers in the health and private sectors. 2.% satisfaction of the health and private sectors with the partnerships concluded. 3.# joint programs and agreements annually. 4.% research and innovations transformed into commercial products.



>>> Initiatives of the Second Strategic Pillar Excellence in Research and Innovation

- Research Empowerment Initiative: a developmental action plan to improve research capabilities.
- 2.Laboratories Initiative: Developing a plan to create specialized laboratories for all disciplines.
- 3.Research Quality Initiative: Establishing a scientific research plan that includes setting up a quality system, applied follow-up, developing the practices of the Ethics Committee, and creating procedural guides and policies for scientific research.
- 4. Scientific Journal Initiative: Establishing a journal specialized in medical sciences.
- Research Initiative: Developing the faculty's research operational plan in line with the university's research plan.
- 6.Research Mentor Initiative: Preparing a research mentor program to improve the quality of research.
- 7.Research Impact Initiative: Establishing a research impact achievement system to adapt research towards local and global issues.
- 8.Researcher Award Initiative: Presented to a distinguished researcher.
- 9.Product Initiative: Spreading the culture of innovation and invention, refining the skills of the faculty's employees in innovation, and transforming innovations into products through modeling and testing.



Investment in Human Capital

Strategic objective	To enhance workplace productivity.
Perspective	Learning and growth
Description of the strategic objective	The aim of this goal is to improve staff performance to achieve the faculty's desired goals with the highest quality standards, and to promote the factors that contribute to excellence in the level of performance, while creating a positive work environment for the faculty's employees.
Result of the strategic objective	Excellence in staff performance
Executive objectives	 To evaluate the faculty's workforce quantitatively and qualitatively. To improve the capabilities and competence of the faculty's leaders and employees to apply administrative quality standards. To increase internal and external training opportunities for faculty employees. To integrate the use of electronic applications for business and project management for administrative, educational, research, and community service activities. To develop an incentives system. To provide an attractive and safe work environment. To develop mechanisms for the professional practice of faculty members.
KPIs	 % employees' job performance evaluations. % leaders' satisfaction with the employees of their departments in terms of number and productivity. # beneficiaries of courses and workshops. % faculty employees satisfied with the courses. % faculty members who achieve affiliation and job satisfaction.

Strategic objective	To improve the administration, technical, financial and support services environment.
Perspective	Learning and growth
Description of the strategic objective	This goal aims to improve the organizational structure of the faculty, including its administrative, technical, and financial structure, facilities, equipment, and support services. The objective is to support all faculty activities in accordance with the quality and governance management system.
Result of the strategic objective	A permanent system of academic, administrative, and technical activities.
Executive objectives	 To promote the culture of change management, governance, and quality management system. To enhance the framework for managing change and promoting good governance. To implement the organizational procedures of the quality management system. To improve the readiness of the faculty facilities, including entrances, classrooms, laboratories, and offices, and maintain them. To improve the readiness of the technical infrastructure. To develop a management and follow-up system for financial systems.
KPIs	 % practices in which the quality management system has been implemented. % completion of obtaining the ISO certificate. % the development of the change management and good governance framework. % commitment to the technical infrastructure improvement plan. % readiness of faculty entrances, classrooms, laboratories, and offices. % efficiency of performing internal operations in financial management.

Strategic objective	To strengthen the relationship with the community.
Perspective	Customers
Description of the strategic objective	This goal seeks to spread the health culture and raise awareness among community members, as well as enhance the positive image of the faculty in the community to increase awareness of the faculty's important role in building society.
Result of the strategic objective	Distinguished community with impact.
Executive objectives	To develop continuing education programs (diplomas and workshops). To institutionalize community responsibility within the faculty. To organize courses, seminars, workshops, and free consultations to enrich the community. To enhance online awareness through social media.
KPIs	 1.% commitment to the plan of strengthening the relationship with the community. 2.% satisfaction of beneficiaries with the provided community activities. 3.% students' interest in participating in the institutionalization of community responsibility initiative.



Initiatives of the Third Strategic Pillar Empowerment of Human Resources Training and Development Initiative: Develop a comprehensive training plan based on the needs assessment to enhance the administrative skills of employees.

Mentorship Initiative: Establish an academic and professional guidance program to support the growth and development of employees.

3.Excellence Awards Initiative: Launch an annual excellence award program in both the academic and administrative fields to recognize outstanding performance.

4.Applications Initiative: Provide training to employees on recent applications such as artificial intelligence and project management.

5.Identity and Branding Initiative: Adopt and promote the faculty's identity to enhance its image and media presence and showcase its achievements.

6.Communication Initiative: Enhance communication channels between students, employees, and leaders to ensure effective information flow.

7.Academic and Administrative Club Initiative: Establish academic and administrative clubs to facilitate collaboration, learning, and networking among employees.

8.Orientation Week Initiative: Organize an orientation week for newly joined employees to help them acclimate to the faculty's culture, values, and policies.

9.Good Governance Initiative: Establish a governance framework with clear roles, responsibilities, and policies to ensure effective decision-making and accountability.

10. Maintenance and Technical Readiness Initiative: Develop and implement an action plan to improve technical readiness, maintenance, and upgrade facilities such as classrooms, laboratories, and offices.

11. Community Ambassadors Initiative: Form a qualified scientific team to engage with the community, identify its needs, and design and implement community service programs. Develop a scientific material booklet for various related topics.

12. Social Media Strategy Initiative: Develop and implement a social media strategy that aligns with the faculty's vision, mission, and goals. Use social media platforms to promote community service, faculty events, and educational content covering all scientific departments.



>>> Strategic Pillar 4: Financial Sustainability

Developing the Internal Financial Resources

Strategic objective	To achieve optimal utilization of faculty resources.
Perspective	Financial independence
Description of the strategic objective	This goal aims to ensure optimal utilization of the faculty's physical and scientific resources and diversify income sources to increase the percentage of self-sufficiency by expanding opportunities for allocation and increasing revenue.
Result of the strategic objective	Revenue growth and achievement of faculty goals
Executive objectives	 To activate the faculty's center of expertise. To invest in faculty facilities, such as laboratories, classrooms, and clinics, to provide health services. To invest in academic and technical consultancy and professional training.
KPIs	1.% deviation from budget 2.% reaching financial self-sufficiency 3.# partnerships with businesses.

Strategic objective	To develop external sources of financial income.	
Perspective	Financial independence	
Description of the strategic objective	This goal aims to strengthen partnerships with businesses as industries to create entrepreneurial opportunities and to develops sustainable sources of income.	
Result of the strategic objective	A supportive environment for entrepreneurship.	
Executive objectives	 To promote the culture of knowledge investment. To collaborate with the private sector in investment activities based on the highest standards. To develop and support participation in business incubators and accelerators. To increase financial resources from prizes and business support, 	
KPIs	 1.% commitment to the plan for developing external sources of financial support. 2.# partnerships with businesses and industries. 3.% successful entrepreneurship projects. 4.\$ income from prizes and donations. 	





>>> Initiatives of the Fourth Strategic Pillar Financial Sustainability

- 1.The Financial Sustainability Unit Initiative: Establishing a specialized unit to study opportunities for developing and managing the utilization of the faculty's scientific and facility resources, with the goal of creating an appropriate plan for sustainable financial growth.
- 2.Trainers Initiative: Developing an action plan to take advantage of the faculty's specializations in holding workshops and offering paid training packages to generate additional revenue.
- 3.FAMS Conference Initiative: Organizing a conference on medical sciences to attract participants from academia, industry, and the community.
- 4.Scientific Chair Initiative: Establishing a work methodology to obtain one scientific chair to enhance the faculty's research output and reputation.
- 5.Marketing Initiative: Developing a marketing system for the faculty's investment services to attract potential partners and investors.
- 6.Entrepreneurship Support Initiative: Developing a plan to support entrepreneurial projects and provide the necessary resources for their success.
- 7.Company Feasibility Study Initiative: Conducting a feasibility study for establishing a company specialized in the field of medical sciences to expand the faculty's investment opportunities and generate additional revenue.

Strategic planning committee

1	Dr. Areej Ali Alkhaldy	Head of the Development and Quality Unit Certified Strategy and Business Planning, KPI professional, and balanced scorecard system	Head of Committee
2	Dr. Jamaan Salem Alghamdi	Vice Dean	Member
3	Dr. Talal Hussein Qadah	Vice Dean for Postgraduate Studies and Scientific Research	Member
4	Dr. Sara Hussain Mokhtar	Vice Dean of the Female Section	Member
5	Dr. Ibrahim Ali Alzahrani	Head of the Medical Laboratory Sciences Department	Member
6	Prof. Abdulrahman Derbash Alzahrani	Head of the Clinical Psychology Department	Member
7	Dr. Adnan Abdulaziz Alahmadi	Head of the Radiologic Sciences Department	Member
8	Dr. Hebah Alawi Kutbi	Head of the Clinical Nutrition Department	Member
9	Dr. Sarah Abdullah Almaghrabi	Supervisor of the Medical Laboratory Sciences Department	Member
10	Dr. Rawan Hesham Abdeen	Supervisor of the Radiologic Sciences Department	Member
11	Dr. Fatimah Hamdi Alganami	Supervisor of the Clinical Psychology Department	Member
12	Mr. Abdullah Saced Alshamrani	Director of the faculty Administration	Committee Secretary

Thank you for the participants in the workshops

Dr. Ahmed Abdullah Alghamdi	Dr. Maimonah Saad Alghanmi	Mr. Abdullah Saeed Alshamrani
Prof. Esam Ibraheem Azhar	Dr. Aisha Hassan Elaimi	Mr. Nawaf Ahmed AlMadani
Prof. Abdulrahman Derbash Alzahrani	Dr. Shyma Mohammad Alkhateeb	Mr. Hamad Jabr Alahmadi
Dr. Jamaan Salem Alghamdi	Dr. Nuha Mohammad Alrayes	Ms. Ohoud Esmat Turki
Dr. Talal Hussein Qadah	Dr. Walaa Abdulsamad Mal	Ms. Mashael Abdul Wasea Ismail
Dr. Ibrahim Ali Alzahrani	Dr. Isra Mohammed Alsaady	Ms. Samah Jamel Alharbi
Dr. Adnan Abdulaziz Alahmadi	Dr. Ayat Tariq Zawawi	Ms. Wejdan Anas Nassar
Dr. Sara Hussain Mokhtar	Dr. Eram Abdullah Albajri	Ms. Sarah Jamaan Alzahrani
Dr. Hebah Alawi Kutbi	Ms. Nour Kamal Rizq	Ms. Norah Abdulelah Alsalman
Dr. Sarah Abdullah Almaghrabi	Ms. Ekhlas Mohammed Barnawi	Ms. Amnah Nashi Alshaikh
Dr. Rawan Hesham Abdeen	Ms. Rahaf Fahad Alhazmi	Ms. Khadijah Jamaan Alzhrani
Dr. Fatimah Hamdi Alganami	Ms. Bayan Abdulhameed Tashkandi	Ms. Fatmah Saleh Janbi
Dr. Mourad Assidi	Ms. Samar Fawzi Lahzah	Ms. Roa'a Khalid Alfadhl
Dr. Dina Mahmoud Qahwaji	Ms. Sara Neamtallah Siddiq	Ms. Nadia Mousa Behari
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Dr. Ibrahem Hussain Kanbayti	Ms. Amira Othman Dawoud	
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