The kingdom of Saudi Arabia
Ministry of Education
King Abdulaziz University
The Applied College

المملكة العربية السعودية
وزارة التعليم
جامعة الملك عبدالعزيز
الكلية التطبيقية

Strategic Plan for the Applied College 2025-2030

Vision: Leadership and excellence in education and training to prepare qualified cadres meeting labor market need.
Mission: "Empowering human potential through market-aligned education, strategic partnerships, and lifelong learning."
Values: Sustainability, Professionalism, Collaboration, and Responsibility.

Track	Strategic Objective	Targets		Period	Weight	Responsibility	Indicator	
1 Education	Enhance the quality of academic and applied programs %45	1	Develop programs aligned with labor market demands	2025-2030	**15%**	Scientific Departments	1	%of academic programs aligned with labor market needs
							2	# of programs co-developed with private and professional sectors
							3	% of graduates employed in their specialization
		2	Integrating professional certifications as a core component of college programs		**15%**		4	% of programs offering accredited professional certifications
							6	Pass rate in professional certification exams
		3	Develop programs in collaboration with the private sector and professional entities		**10%**		7	# of new technical health programs introduced
							8	# of practical training partnerships with healthcare institutions
							9	% of graduates passing SCFHS exams
		4	Enhance scientific research in the field of education economics and promote the alignment of educational outcomes with labor market needs		**5%**		10	# of research papers on labor market and outcome alignment
2 Growth and Sustainability	Drive revenue growth, operational efficiency, and long-term sustainability 35%	1	Increase self-generated revenues through strategic marketing initiatives and activation of other income-generating activities.	2025-2030	**20%**	College Administration	11	Annual revenue from online diploma programs
							12	Annual revenue from evening on-campus diploma programs
							13	Total revenue from external contracts and agreements
		2	Enhance governance frameworks and organizational regulations to improve operational efficiency		**10%**		14	Time to approve and launch new diploma programs
							15	Time to complete student registration at the start of each semester
							16	% of tuition-based course sections meeting operational efficiency benchmarks
							17	% of automated financial and operational procedures
		3	Improve stakeholder satisfaction by elevating service quality and responsiveness		**5%**		18	Student satisfaction rate
							19	Satisfaction rate of partner colleges and administrative sectors
3 Partnerships	Build strategic partnerships and enhance community engagement 20%	1	Establish effective partnerships with public and private sector entities	2025-2030	**10%**	Departments College Administration and Scientific	20	Number of formalized partnerships signed
		2	Organize awareness events on professional certifications in collaboration with the local community		**%5**		21	Number of implemented events
		3	Increase volunteer participation among students and college staff		**%5**		22	Faculty volunteer participation rate
							23	Student volunteer participation rate