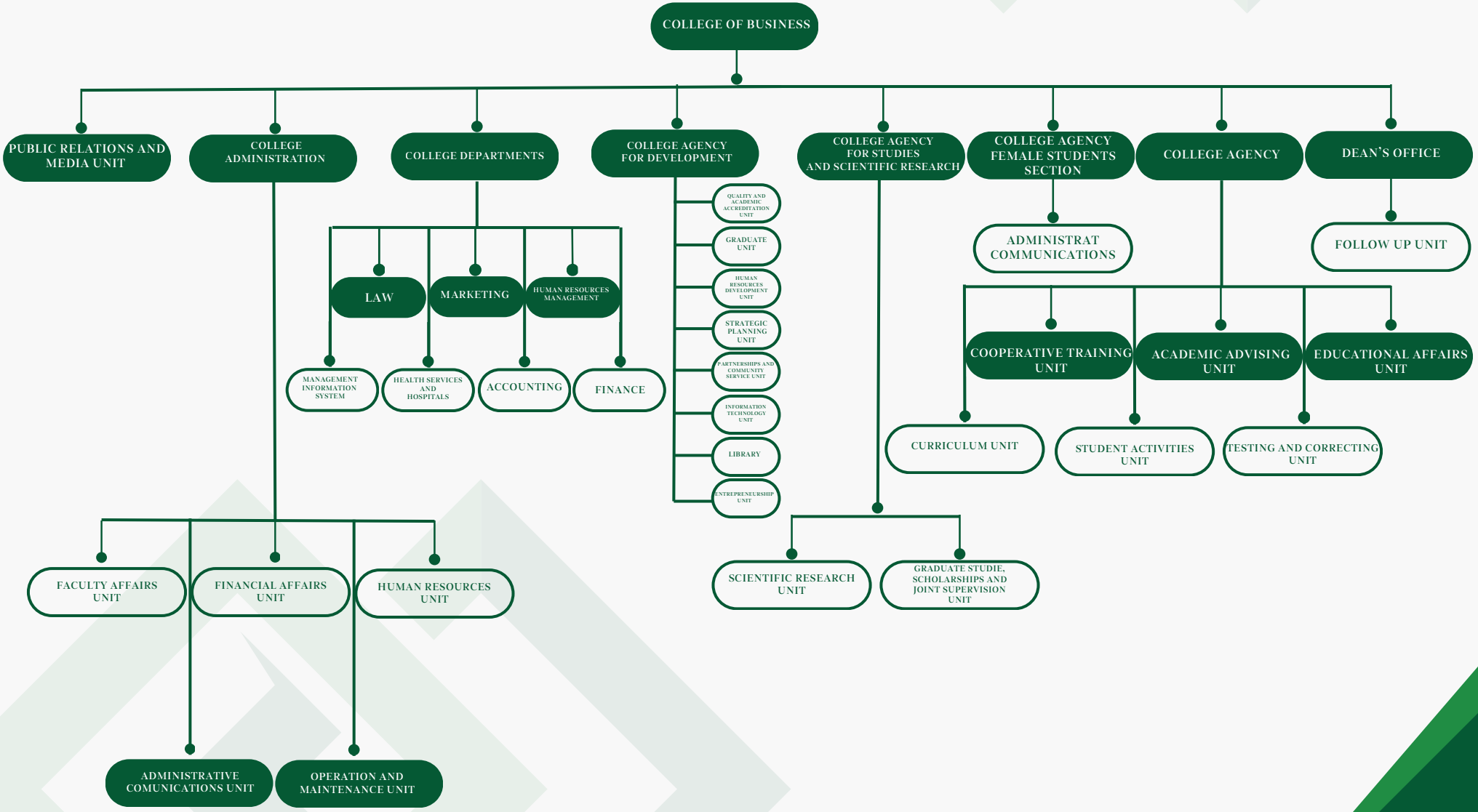THE ORGANIZATIONAL STRUCTURE OF THE COLLEGE OF BUSINESS